

SURVEY PROFILE & GOALS

7.7%

Response Rate: 157 completed responses out of 2,038 total students. Captures feedback primarily from the most highly engaged student segments.

67.5%

Degree Seekers: Two-thirds are committed to completing an Associate Degree, while 39.5% intend to transfer to a 4-year institution.

31.2%

Personal Interest: Nearly 1 in 3 attend classes for self-improvement and personal growth, highlighting diverse motivations.

26.1%

First-Generation: A significant quarter of the population navigates college without an immediate family roadmap.

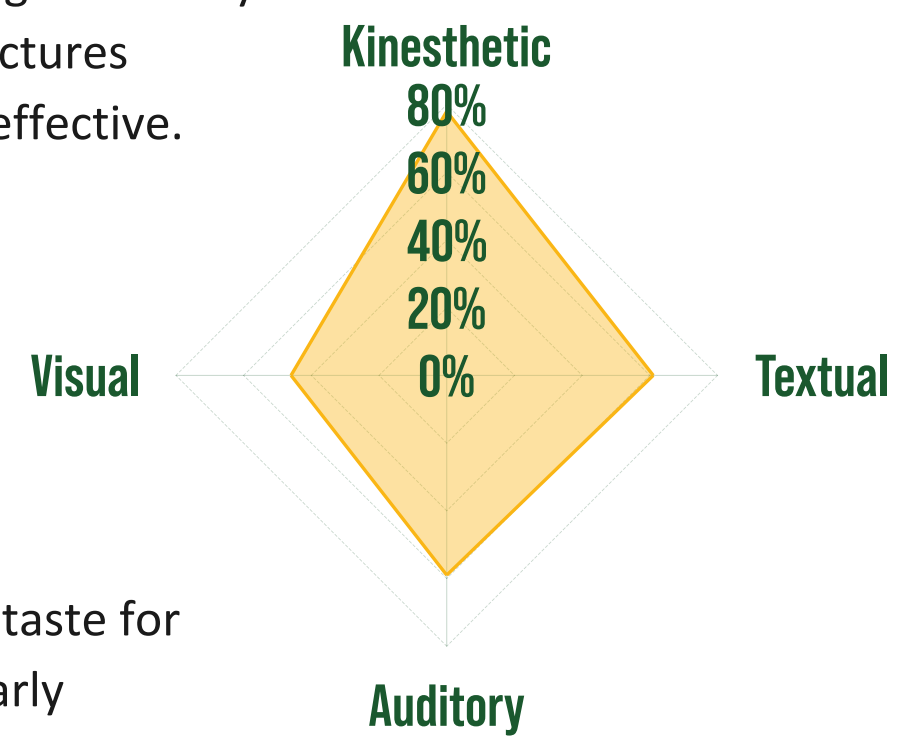
LEARNING MODES & PREFERENCES

Kinesthetic First (78%): Clear preference for hands-on, practical execution. Highlighted peak values include clinical rotations (Nursing, Allied Health), trade projects (welding, wiring), and lab settings.

Balanced Core: Textual (61%) and Auditory (59%) models remain strong secondary pillars, confirming that traditional lectures paired with readings are still highly effective.

Visual Methods (46%): Ranked lowest among learning styles but remains appealing to nearly half of the survey respondents.

Active vs. Passive: Vocal student distaste for passive instructional styles, particularly monotone PowerPoint slide reading.



ACADEMIC EXECUTION & QUALITY

91%

Highly Organized: Students praise course delivery structures and note that assignments directly mirror the syllabus curriculum.

88%

Clear Expectations: Overwhelming majority feel guided by clear requirements, grading rubric visibility, and supportive materials.

4.63

High Standards: Out of a 5.0 scale, this exceptional mean reflects student determination to meet or exceed academic expectations.

82%

Real-World Focus: Class projects and course curricula successfully embed modern, practical, and clinical applications.

THREE CRITICAL INSTITUTIONAL GAPS

26%

The Participation Gap: The margin between students who arrive fully prepared for class (90%) and those who actively participate in discussions (63.7%). Classroom environments feel safe but tend to encourage passive listening.

87%

Awareness vs. Utilization Gap: While 87% are aware of campus support structures and 78% know of mental health services, physical utilization remains remarkably low.

59%

Career Services Gap: The percentage of students who have never utilized the Career Services office. Students know the office exists, but they may not know what happens inside.

STRATEGIC COMMUNICATION CHANNELS

SMS / Text Alerts: Reserved exclusively for Urgent & Critical Alerts. General event over-saturation risks text channel opt-outs.

Official Email: The trusted paper trail for registration, updates, financial aid records, and graduation coordination.

Canvas: Evaluated as the central operational hub for course documents, grades, and immediate daily deadlines.

Social Media / Web: Registered 0% preference for practical instruction; best utilized solely for broad institutional brand building.

PRIMARY BARRIERS TO SUCCESS

Scheduling Conflicts (Mean 2.17): The highest-rated challenge. Courses are often unavailable when required, hindering student timelines.

Professional Commitments: The majority work part- or full-time; nearly a quarter work over 30 hours weekly, often on afternoon or night shifts.

Logistical Constraints: Commutes of up to 40 minutes or lack of reliable vehicle prompt students to leave campus immediately post-class rather than attend events.

Caregiver Obligations: Childcare shortages and home obligations heavily anchor non-traditional learners, restricting extra-curricular engagement.