Organizational Review of Goals 2020-21 Danville Area Community College

Strategic Planning Matrix 2020-21	Master Plan	Department Goal	2020-21 Outcome	Next Steps
I. A. 1. Update and align course and general-education assessment plans, program reviews, student-learning outcomes for co-curricular activities, curriculum maps and an assessment manual for all programs.	Academic MP: Revise curriculum to ensure teaching excellence Student Services MP: Increase student access, engagement, retention, and success through integrated and comprehensive services.	Academic Affairs - Office of Assessment: Ensure College- wide compliance with HLC assessment criteria. Student Services – Prepare for a seamless and successful HLC follow-up visit by establishing co-curricular assessment.	Launch co-curricular assessment, continue updating learning outcomes and articulate the relationship between course, program and general education outcomes using curriculum maps. Developed co-curricular student learning outcome rubrics for 5 areas. Piloted the newly defined co-curricular assessment process for Navigating Processes & Teamwork/Professionalism. Developed a Co-Curricular Assessment Manual.	Prepare for Oct. 4 – 5 focused visit by the HLC. Provide training to cocurricular activity leaders. Continue to pilot and assess co-curricular student learning outcome rubrics and processes. Share co-curricular activities with staff, students, and other stakeholders.
I. A. 1. Update and align course and general-education assessment plans, program reviews, student-learning outcomes for co-curricular activities,	Academic MP: Revise curriculum to ensure teaching excellence	Academic Affairs: Math, Sciences & Health Professions: Improve pedagogy by assessing student learning outcomes.	Implemented curriculum revamp in radiation technology	Assess effectiveness of the new curriculum.

Department Goal

2020-21 Outcome

curriculum maps				
and an				
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Operations – Institutional	Assessment team has sub-teams	Collect (improved)
and align course	Revise curriculum	Research: Respond to the HLC	working on improvements to	student learning and co-
and general-	to ensure teaching	comments from 3/19 visit	academic assessment and	curricular assessment
education	excellence		developing an assessment manual.	data
assessment plans,			Conducted a COVID survey of	
program reviews,			students and shared results with	
student-learning			faculty.	
outcomes for co-			racuity.	
curricular				
activities,				
curriculum maps				
and an				
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs – Adult	1. Deactivated 58 courses no longer	1. Master Syllabus
and align course	Revise curriculum	Ed/Middle College: Align	used	review and post on
and general-	to ensure teaching	Department Master Syllabus	2. Math Sciences and Healthcare	SharePoint
education	excellence	and Course Outlines to College	Professions developed a mentoring	2. Course Outlines
assessment plans,		template	project to ensure master syllabi and	review and post on
program reviews,			outlines are updated and that review	SharePoint
student-learning			processes are in place.	
outcomes for co-			processes are in place.	
curricular			3. Created a shared process for	
activities,			master syllabus review.	
curriculum maps			-	

Department Goal

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			T	
and an				
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs: Assess	Nursing faculty reviewed	Curriculum changes
and align course	Revise curriculum	instruction in the Math,	curriculum to ensure alignment	will be implemented
and general-	to ensure teaching	Sciences & Health Professions	with ACEN and QCEN	during Summer 2021.
education	excellence	Division	accreditations. Developed a new	
assessment plans,			substance-abuse policy to align	
program reviews,			with drug laws.	
student-learning				
outcomes for co-				
curricular				
activities,				
curriculum maps				
and an				
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs: Assess	Explored accreditation process for	Develop a strategy for
and align course	Revise curriculum	instruction in the Math,	echocardiography and sonography	building an associate in
and general-	to ensure teaching	Sciences & Health Professions		applied science for
education	excellence	Division		medical imaging.
assessment plans,				
program reviews,				
student-learning				
outcomes for co-				
curricular				
activities,				
curriculum maps				
and an				

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		T		T
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs: Math,	Piloted a high-school math class	Expanding the pilot this
and align course	Revise curriculum	Sciences & Health Professions:	with grades rather than Accuplacer	fall.
and general-	to ensure teaching	develop improved pedagogy for	used for placement purposes.	
education	excellence	transitional math in high		
assessment plans,		schools.		
program reviews,				
student-learning				
outcomes for co-				
curricular				
activities,				
curriculum maps				
and an				
assessment				
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs: Math,	Implemented 3D modeling lab for	Evaluate the
and align course	Revise curriculum	Sciences & Health Professions:	anatomy and physiology.	effectiveness of the lab.
and general-	to ensure teaching	develop improved pedagogy for		
education	excellence	sciences.		
assessment plans,				
program reviews,				
student-learning				
outcomes for co-				
curricular				
activities,				
curriculum maps				
and an				
assessment				

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manual for all				
I. A. 1. Update and align course and general- education assessment plans,	Academic MP: Revise curriculum to ensure teaching excellence	Academic Affairs: Liberal Arts - Library: Assess how well library instruction prepares students for research assignments.	The reference librarian has provided direct instruction to Introduction to Psychology classes for several years. This academic year training videos and support	Hopefully face-to-face instruction will resume in the next fiscal year and library staff will again have the
program reviews, student-learning outcomes for co-curricular activities, curriculum maps and an assessment manual for all programs.			materials were prepared for the PSYC students instead. Direct assessment was not possible in the context of the COVID pandemic.	opportunity to provide direct instruction to students in PSYC classes. Ideally the instructional videos will be utilized, also, and the effectiveness of the face-to-face instruction could be compared with the video instruction.
I. A. 1. Update and align course and general- education assessment plans, program reviews, student-learning outcomes for co- curricular activities, curriculum maps and an assessment	Academic MP: Revise curriculum to ensure teaching excellence	Operations – Institutional Research: Learn the ICCB curriculum rules and how to use ICCIS	Initial ICCIS training completed.	Internal study and work with ICCB point person

Department Goal

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1.6 11		T	T	Ι
manual for all				
programs.				
I. A. 1. Update	Academic MP:	Academic Affairs – Adult	1. Review program	Program assessment
and align course	Revise curriculum	Ed/Middle College: CNA	2. Provide professional dev for	will follow.
and general-	to ensure teaching	program review	Teachers	
education	excellence			
assessment plans,				
program reviews,				
student-learning				
outcomes for co-				
curricular				
activities,				
curriculum maps				
and an				
assessment				
manual for all				
programs.				
I. A. 2. Implement	Academic MP:	Academic Affairs: Introduce	Introduced course-completion-rate	After identifying federal
a new process to	Improve	course-completion rates for	data in meetings with faculty	relief funding to support
collect "Closing	pedagogy and	individual faculty as a metric	executive board and noted those	the construction of the
the Loop" data	success rate	for identifying faculty who	individual faculty with completion	center, faculty and
for key programs		need improvement in	percentages that are well below 70	administration plan to
in each division.		pedagogy.	percent, even pre-COVID. From	introduce the TLT
		poungogj.	these discussions, the idea for	Center during FY 2022.
			establishing a full-time Teaching,	center daring 1 1 2022.
			Learning & Technology Center to	
			provide peer training and	
			professional development all year	
			round (rather than only during In-	
			Services).	
			Scivices).	

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I. A. 2. Implement	Academic MP:	Academic Affairs: Math,	Prepared a report on the influence	Continue to analyze
a new process to	Improve	Sciences & Health Professions.	of prerequisites on nursing	predictors.
collect "Closing	pedagogy and	Study data to measure	completion.	
the Loop" data	success rate	predictors for student success.		
for key programs				
in each division.				
I. A. 2. Implement	Academic MP:	Academic Affairs - Office of	Assessment champions for both	Initiatives that fulfill the
a new process to	Improve	Assessment: Ensure College-	academic and non-academic	"closing the loop"
collect "Closing	pedagogy and	wide compliance with HLC	departments have begun tracking	paradigms will be
the Loop" data	success rate	assessment criteria.	initiatives through all five stages of	classified and reported
for key programs			the Nichols model—culminating	through SharePoint.
in each division.			with "Closing the Loop."	
I. A. 2. Implement	Academic MP:	Academic Affairs – Math,	Hosted meetings with faculty to	Provide in-depth
a new process to	Improve	Sciences & Health Professions:	review low ratings on student	analysis of low course-
collect "Closing	pedagogy and	Develop strategies for	evaluations in order to develop	completion rates by
the Loop" data	success rate	improving and assessing	strategies for improvement.	individual faculty
for key programs		pedagogical improvements.		whose average is below
in each division.				70 percent.
I. A. 2. Implement	Academic MP:	Liberal Arts - Library: Assess if	Data requests had been made the	The initial OpenAthens
a new process to	Improve	student usage of library	previous year to CARLI to identify	implementation was
collect "Closing	pedagogy and	resources correlates with	which students had created library	completed in
the Loop" data	success rate	student outcomes in terms of	accounts and which had placed I-	December, 2020.
for key programs		retention, persistence and	Share requests or checked out	Unfortunately
in each division.		completion.	materials. This activity was put on	EBSCO, because they
			hold until the consortium had	were setting up multiple
			completed the transition to its new	organizations within
			platform. The expectation was the	CARLI simultaneously,
			new system OpenAthens would	completed a basic
			enable greater granularization of	implementation that did
			data and correlating database usage	not permit the data
				granularization that

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			with users than previous platforms allowed.	library staff anticipated. The library will continue to work with CARLI to try to improve the granularization of data so the original task can be addressed.
I. A. 3. Develop	Academic MP:	Academic Affairs: Encourage	To more clearly delineate Faculty	Establish a procedure
new programs, such as learning communities and 8-week courses.	Respond to local and regional demand	greater faculty participation in program development.	responsibilities for curriculum development and to more closely align student learning-outcomes to pedagogy, the College governance committee for Academic Affairs has been separated into separate teams: the Curriculum Committee and the Academic Standards Committee.	for rotating leadership and reporting as part of the College's recommendation from the Governance Advisory Committee.
I.A.4. Implement Dual Credit quality-assurance processes.	Academic MP: Improve pedagogy and success rate	Academic Affairs: Ensure that DACC's dual-credit courses comply with federal Dual Credit Quality Act requirements and Illinois State ICCB requirements.	VP Academic Affairs and deans have met with officials from school districts, assessed teacher credentials for six districts, and provided written guidelines for all District 507 high schools.	Will respond to requests from high schools at an extreme distance from the Danville Campus (Milford in the northern-most part of District 507 and Georgetown in the south) to provide instructors for daytime classes on site at the high schools, beginning in Fall 2021.

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I.A.4. Implement Dual Credit quality-assurance processes.	Academic MP: Expand class offerings throughout District 507	Academic Affairs – Mathematics, Sciences, & Health Professions:	Prepare Georgetown High for dual-credit classes in mathematics.	Evaluate demand for additional math and science classes.
I.A.4. Implement Dual Credit quality-assurance processes.	Academic MP: Expand class offerings throughout District 507	Academic Affairs - Hoopeston: Review current course offerings and begin to work toward adding the 2 science, 1 humanities and 1 fine arts courses for students to obtain GGEC at the Higher Learning Center. Work with local high schools to create more dual credit opportunities for students to earn GECC while in high school	Work with Dr. Page and academic deans to add classes, find and qualify instructors.	Participate in Dual Credit Project working with Dr. Page and Becky Doss to streamline and fortify processes and communication.
I.A.5. Deliver classes that adhere to the health-and-safety precautions required in the midst of a pandemic.	Academic MP: Advance student success with classes that are scheduled conveniently	Academic Affairs: In response to the pandemic, the College developed Fall and Spring schedules to accommodate all health and safety protocols.	Spring face-to-face classes began as synchronous online classes and then the vast majority of them returned to campus in mid-March, thanks to the availability of vaccinations for DACC faculty and staff beginning in early February.	Summer 2021 classes will ease back toward face-to-face, with regular scheduling of face-to-face classes resuming in Fall 2021
I.A.5. Deliver classes that adhere to the health-and-safety precautions required in the	Academic MP: Advance student success with classes that are scheduled conveniently	Academic Affairs: Provide College-wide professional development for online pedagogy.	Developed a new professional-development channel via the Teaching and Learning Committee.	Even post-pandemic, the planned Teaching, Learning & Technology Center will provide refreshers.

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midst of a				
pandemic.				
I.A.5. Deliver	Academic MP:	Academic Affairs: Provide	Developed a professional-	Adopt a similar
classes that	Advance student	College-wide professional	development plan for accreditation	template for providing
adhere to the	success with	development for faculty.	review in health information	professional
health-and-safety	classes that are		technology and nursing.	development in
precautions	scheduled			echocardiography and
required in the	conveniently			sonography.
midst of a				
pandemic.				
I. A. 6. Develop	Academic MP:	Academic Affairs: Math,	Dean and faculty have submitted a	Ensure that the
academic plan	Expand class	Sciences, & Health	plan to move and accommodate	architect—once hired—
for the Army	offerings	Professions: Devise a plan for	classrooms and offices for nursing,	incorporates the
Reserve.	throughout	utilizing the 14 rooms in the	medical imaging, and health-	academic plan into the
	District 507	two-story main building for the	information technology.	project design.
		former U.S. Army Reserve		
I.B.1. Develop	Academic MP:	Liberal Arts: Prepare for	Developed a music business	Investigating the
new articulation	Expand class	expansion into Jacobs Hall with	program and a program for music	feasibility of transfer
agreements for	offerings	new transfer programs in the	production.	programs in
baccalaureate	throughout	arts.		echocardiography and
access.	District 507			sonography.
I.B.1. Develop	Student Services	Advisement & Counseling:	Entered into new agreements &	Continue to work with
new articulation	MP: Increase	Provide local access to	MOU's with Aspen University, St.	faculty and Deans to
agreements for	student access,	bachelor's degrees. Expand	Joseph's College, McKendree	pursue new agreements
baccalaureate	engagement,	3+1 and 2+2 programs based	University, Grantham University,	with 4-year universities
access.	retention and	on priority and resources.	Southern Illinois University, and	to meet the academic
	success through		Iowa Wesleyan University.	needs of local students
	more integrated			and employers.
	and			
	comprehensive			
	student services.			

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I.B.2. Provide high-demand options for career and technical programs.	Academic MP: Expand class offerings throughout District 507	Academic Affairs: Develop and implement high-demand career certifications.	The College introduced a newly approved certificate for public health medical billings.	In anticipation of arrival of a casino in Danville, the College is exploring new programs in hospitality, restaurant management, security, gaming, and gamingmachine repair.
I.B.2. Provide high-demand options for career and technical programs.	Academic MP: Expand class offerings throughout District 507	Operations - Video Production: Expand the college's audio/music program by offering an area to record music/voice.	A room has been established, one that is conducive for audio recordings (carpeted walls). It is currently the eSports lab.	Waiting on construction of Clock Tower's lower level so the eSports lab can be moved into a new space allowing the audio production room to take over the current
I.B.2. Provide high-demand options for career and technical programs.	Academic MP: Expand class offerings throughout District 507	Operations - Video Production: Communication majors would get college credit through an internship at the TV station.	WCIA has approved first step.	eSports lab. Work with the Dean of Liberal Arts to get ICCB approval for this course.
I.B.2. Provide high-demand options for career and technical programs.	Academic MP: Expand class offerings throughout District 507	Business & Technology: Meet burgeoning employer demand for CDL tractor-trailer drivers by increasing the number of graduate	The College increased class capacity by overhauling an additional tractor trailer and cab and by purchasing a new driver simulator, thereby more than doubling the graduates in the sixweek program.	Assess the return on investment for adding an instructor and training trailer.
I.B.2. Provide high-demand options for career	Academic MP: Expand class offerings	Academic Affairs: Math, Sciences & Health Professions: Improve learning experiences	Established new HIT clinical sites that ensure students experience more personal assistance.	Investigate small clinics in Hoopeston area.

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and technical	throughout	for health information		
	District 507	technology students		
programs. I.B.2. Provide	Academic MP:	Academic Affairs: Math,	Established a new clinical site at	Evaluate success rate
		Sciences & Health Professions:		for students in new
high-demand	Expand class		Carle Ortho Sports Medicine clinic.	
options for career	offerings	Improve learning experiences		clinic.
and technical	throughout	for radiation technology		
programs.	District 507	students		
I.B.3. Implement	Student Services	Business & Technology: To	Accounting Professor Brian Fink	Market this program
Accounting	MP: Provide	provide DACC accounting	negotiated a transfer program with	co-operatively with
transfer to CPA	local access to	students with an affordable	Indiana Wesleyan University in	IWU.
and MBA.	bachelor's	pipeline to become eligible to	accounting that enables DACC	
	degrees	earn a CPA license.	graduates to earn an associate plus	
			30 hours at DACC and then transfer	
			to IWU to complete the bachelor's	
			and master's degrees and become	
			eligible to test for the Illinois CPA.	
I.C.1 Expand	Academic MP:	Adult Education: Enable	Through adult education and	Investigate student
combined GED	Improve students'	students to earn high-school	through American Job Center	interest in ICAP
and career-tech	job readiness	equivalency diploma while	funding, the College provides	training in welding,
(ICAPS)	through career	simultaneously achieving	students with high-school	mechatronics, and CDL
opportunities.	and technical	credentials in high-demand	equivalency along with credentials	tractor-trailer driving.
	programs	career-and-technical jobs.	as a certified nurses.	
I.C.1 Expand	Academic MP:	Academic Affairs – Adult	1. Career Awareness Bridge	1. Make revisions and
combined GED	Improve students'	Ed/Middle College: Increase	developed & submitted to ICCB	resubmit to ICCB AE
and career-tech	job readiness	ICAPS and Bridge offerings	2. Office Systems ICAPS model	2a. Submit to ICCB AE
(ICAPS)	through career	_	developed and offered FALL 2021	for approval
opportunities.	and technical		_	2b.Advertise and recruit
	programs			(develop flyers, share
				with LWIB partner
				agencies)

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I.C.2. Through	Academic MP:	American Job Center: Four the	Based on performance evidence	The proposal for 2021-
the American Job	Improve students'	past four years, the DACC-	over the past four years, the State	25 includes a closer
Center,	job readiness	managed AJC has managed an	has renewed DACC for another	alignment among
Corporate	through career	11-agency partnership to	four-year contract as the manager of	partner agencies—
Education, and	and technical	support local and regional	the regional one-stop.	including the College's
Recruitment, fill	programs	economic growth, workforce		Corporate Ed, Career
the County's	1 6	development, and training for		Services, Veterans'
industry-		job seekers and incumbent		Services, and Vermilion
recruitment void		workers.		County Works.
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				
I.C.2. Through	Academic MP:	Operations - Corporate	 Client relationships formed 	 Corporate Education
the American Job	Improve students'	Education:	through communication and	database to be used for
Center,	job readiness	• Increase programs offered	networking	data analysis and
Corporate	through career	Increase enrollment	 Utilization of WIOA funding to 	reporting
Education, and	and technical	• Increase revenue/credit hours	assist clients	
Recruitment, fill	programs		• Utilize WeTrain Network ListServ	
the County's			 Local EDC Training Survey 	
industry-			Results	
recruitment void			Staying current on regulatory	
by guiding job			changes affecting industry	
seekers toward				
grant-funded				
education and				
skills training.	A 1 ' 34D		***	T
I.C.2. Through	Academic MP:	Operations - Corporate	• Using digital marketing to stay	• Training Coordinator
the American Job	Improve students'	Education:	connected with program offerings.	full time in CCE
Center,	job readiness			effective January 2020

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Corporate Education, and Recruitment, fill the County's industry- recruitment void by guiding job seekers toward grant-funded education and skills training.	through career and technical programs	 Immediate availability of training Self-paced or instructor led Remote learning option Cost effective for individual employees needing a class 	LinkedIn) for open enrollment	to oversee open enrollment • Utilizing Constant Contact and Adobe Suite to promote programs
I.C.2. Through the American Job Center, Corporate Education, and Recruitment, fill the County's industry- recruitment void by guiding job seekers toward grant-funded education and skills training.	Academic MP: Improve students' job readiness through career and technical programs	Operations - Corporate Education: Immediate availability of training Self-paced or instructor led Remote learning option Cost effective for individual employees needing a class	 Effective 2017, CCE partnered with Ed-2-Go to provide self-paced and instructor-led online training. This is cost-effective, meets an immediate training need Self-paced or instructor-led options 2020-CCE Website reorganization so that online courses are easier to locate 	COVID campaign offered free courses to promote online CCE options.
I.C.2. Through the American Job Center, Corporate Education, and Recruitment, fill	Academic MP: Improve students' job readiness through career and technical programs	Operations - Corporate Education: • Improve Department Efficiency • Provides central Repository for CCE data	April 2020 - Access database for invoice creation and retention, logging payments, tracking POs, updating instructor information, company information, Corp Codes, training schedules, creating class	Add reporting of training feedback

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the County's			paperwork, reporting and analysis	
industry-			to streamline overall departmental	
recruitment void			activities.	
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				
I.C.2. Through	Academic MP:	Academic Affairs – Adult	1. Developed plan and submitted to	1. Hire Social Media
the American Job	Improve students'	Ed/Middle College: Develop	ICCB	Content contractor
Center,	job readiness	Recruitment plan for AE		2. Increase partnership
Corporate	through career			with Housing Authority
Education, and	and technical			3. Redevelop
Recruitment, fill	programs			Gtown/Rfarm HS
the County's				course offering
industry-				
recruitment void				
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				
I.C.2. Through	Academic MP:	Academic Affairs – Adult	1. Joined VVEDS board meeting as	1. Attend meetings,
the American Job	Improve students'	Ed/Middle College: Improve	recurring guest	listen for opportunities,
Center,	job readiness	communication with		support public school
Corporate	through career	Supts/Principals		needs
Education, and	and technical			
Recruitment, fill	programs			
the County's				
industry-				
recruitment void				

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by guiding job seekers toward grant-funded education and skills training. I.C.2. Through the American Job Center, Corporate Education, and Recruitment, fill the County's industry- recruitment void by guiding job seekers toward grant-funded		Operations - Corporate Education: • Work readiness for individuals in the community • Increase community outreach • Increase credit hours	 Provide coaching and mentoring on importance of Essential Employability Skills – Dependability, Communication, Teamwork, Accountability, etc. Power Up Essential Skills Coaching developed Link individuals with job readiness skills while providing a connection to education, training and supportive services Based on Perkins-funded NC-NET 	Vermilion Housing Authority program conducted Fall 2020. New venue being considered for 2021. Goal is to reach more local individuals.
education and skills training. I.C.2. Through	Academic MP:	Operations Corporate	Essential Skills curriculum	15% Increase in
the American Job Center, Corporate Education, and Recruitment, fill the County's industry- recruitment void by guiding job seekers toward grant-funded	Improve students' job readiness	Operations - Corporate Education: • Improved registration process • Improved payment process • Immediate and systematic Increase number of students served	 Subscribed to registration portal – CourseStorm Allows students to add courses to cart and pay on credit card 	registration numbers for Community Health, DDC-4, and EMT

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education and				
skills training.				
I.C.2. Through	Academic MP:	Operations - Corporate	• Work with committee, which	 Identify training
the American Job	Improve students'	Education:	includes casino owners, to assess	location
Center,	job readiness	• Work readiness for individuals	needs, develop training program	• Identify curriculum]
Corporate	through career	in the community	and outfit a DACC Casino	Submit for ICCB
Education, and	and technical	College support of local	Training Center	approval
Recruitment, fill	programs	economic development	4 week courses on table games,	· · · · · · · · · · · · · · · · · · ·
the County's		• Increase credit hours	security/surveillance and slot	
industry-			machine technician/attendant	
recruitment void				
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				
I.C.2. Through	Academic MP:	Operations - Corporate	Short term career track	• Faculty member in
the American Job	Improve students'	Education:	• Students complete course with a	Business &
Center,	job readiness	Additional short-term career	specialized credential	Technology interested
Corporate	through career	readiness training options	• Certification demonstrates their	in teaching the course
Education, and	and technical	• Work readiness for individuals	depth of knowledge, expertise, and	
Recruitment, fill	programs	in the community	commitment	
the County's		, and the second		
industry-				
recruitment void				
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				

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I.C.2. Through	Academic MP:	Operations - Corporate	Research MSSC Certified Forklift	Investigate WIOA
the American Job	Improve students'	Education:	Technician Course for WIOA	eligibility of this course
Center,	job readiness	 Enhance program curriculum 	eligibility through VCW	
Corporate	through career	from 6 hours to 12-16 hours		
Education, and	and technical	 Outfit training location with 		
Recruitment, fill	programs	racks so that students can lift		
the County's	Academic MP:	and retrieve weighted loads		
industry-	Improve students'	• Add additional types of trucks		
recruitment void	job readiness	used in Logistics such		
by guiding job	through career	as electric rider jack, reachlift		
seekers toward	and technical	/narrow-aisle forklift and a		
grant-funded	programs	stockpicker		
education and		Explore funding opportunities		
skills training.		for job seekers		
I.C.2. Through		Operations - Corporate	 Maintenance Technicians and 	 Allow full utilization
the American Job		Education:	Machine Operators are in high	of equipment and
Center,		• Provide additional IDOC	demand	curriculum in absence
Corporate		Programs	• There is a skill shortage in this area	of ICP grant.
Education, and		• Increase pipeline of workers	• DACC owns training equipment	 Invite Warden and
Recruitment, fill		for manufacturing positions	and a curriculum that is portable	Asst Warden to tour
the County's		 Generate credit hours for 	and can be delivered at the prison	DACC to see
industry-		DACC	• IDOC provides an audience who	equipment and learn
recruitment void			could benefit from these skills	about it.
by guiding job			• Includes assessment of mechanical	
seekers toward			aptitude skills	
grant-funded			Would generate credit hours for	
education and			DACC and provide a stronger	
skills training.			pipeline of qualified workers for	
			local manufacturers.	

Matrix 2020-21 Master Plan Department Goal 2020-21 Outcome Next Steps

I C 2 Through	Academic MP:	American Joh Conton Sympost	The AJC and Career Services	The AJC will continue
I.C.2. Through the American Job		American Job Center: Support		
	Improve students'	local industry's acute need for skilled workers.	hosted three on-campus "Drive-	to host outdoor job fairs
Center,	job readiness	skilled workers.	thru" job fairs in the midst of the	subsequent to the
Corporate	through career		pandemic, attracting hundreds of	pandemic.
Education,	and technical		job seekers and accommodating	
Career Services,	programs		more than 40 companies.	
and Recruitment,				
fill the County's				
industry-				
recruitment void				
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				
I.C.2. Through	VCW supporting	Vermilion County Works:	Applied for and received a	Continue to work with
the American Job	Academic MP:	Support local industry's acute	\$181,598 Apprenticeship Expansion	local businesses, Deans,
Center, VCW,	Improve	need for skilled workers.	Grant. Reached enrollment goal of	and instructors to
Corporate	students' job		65 participants.	develop and implement
Education,	readiness through			apprenticeship training
Career Services,	career and			programs.
and Recruitment,	technical			
fill the County's	programs			
industry-				
recruitment void				
by guiding job				
seekers toward				
grant-funded				
education and				
skills training.				

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	1	T	1	I
I.C.3. Develop and implement "Power Up" program for life- skills training in Fair Oaks and for job seekers.	Student Services MP: Maximize resource and improve Student Services' infrastructures to meet stakeholders' needs.	Corporate Education: Support local industry by developing and promoting a "life skills" training program.	Pre-pandemic, Corporate Education piloted the "Power Up" program for residents of the Fair Oaks section-8 housing projects. Two former Danville-based residents who rose out of poverty were the chief facilitators.	Plan for a resumption of the pilot during Fall 2021.
I.C.3. Develop and implement "Power Up" program for life- skills training in Fair Oaks and for job seekers.	Student Services MP: Improve student awareness of college services, information, activities and programs.	Finance: Partner with Marketing regarding ways to encourage students to check their account.	In-Progress: (examples include promotional activities, e.g. points for logging and receive reward; postcard reminders, etc.)	With COVID, team has only done virtual webinars this past year. We will also be utilizing the mobile app.
II.A.1. Assess the efficacy of the "Toolbox" for African-American males; Implement "Toolbox II"	Student Services MP: Increase student success	Student Services: Improve the retention and completion rates of underrepresented groups—and in particular African-American male and female students.	The Chief Diversity officer hired and trained a new coordinator to facilitate the program. The retention rate of 82 percent for Toolbox students was 12 percent higher than the overall retention rate. Introduced a partnership between TRIO and Toolbox to expand student network and resources.	For its innovative approach to improving retention in the African-American male cohort, DACC was once again recognized as a Leader College by the national Achieving the Dream organization. Build relationships with middle school and high school students to build

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II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on	Student Services MP: Increase student success	Student Services: Increase Operation Graduation cohort success rates with timelier contacts and increased data/ information sharing across campus.	Identified top 3 products to demo to automate Operation Graduation and to incorporate processes into current systems. Potential funding was also identified to purchase product.	natural pathways for Toolbox programs. Determine best tool to institutionalize Operation Graduation processes into every day systems and communications. Implement new tool and
intrusive retention strategies.				utilize timely data analytics.
II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on intrusive retention strategies.	Student Services MP: Increase student success	Student Services: Increase the success rate of student-athletes utilizing the newly created tutoring lab that coaches supervise.	After two years, the initiative is paying dividends as a record number of student-athletes (16) earned NJCAA All-Academic Team honors in 2020	While the current lab is in Cannon Hall, Athletics will investigate the possibility of using a lab closer to the hub of athletics—the Mary Miller Complex—once the nursing and medical imaging programs move to Hegeler Hall.
II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on	Student Services MP: Increase student success	Academic Affairs – Adult Ed/Middle College: Reestablish Tutoring Program at DCC	 Hired new Program Coordinator Received DOC clearance Met with DACC DOC staff to develop plan 	 Develop policy Train Program Coordinator at DCC Secure classroom space/time Recruit Tutors/Learners

intrusive retention strategies. II.A.2 Refine "Operation Graduation" to continue the sixyear upsurge in graduation rates by focusing on intrusive retention strategies.	Student Services MP: Improve student awareness of college services, information, activities and programs.	Finance: Investigate the feasibility of offering food service in Mary Miller and Clock Tower, in addition to Lincoln Hall	In Progress. An RFP team has been created and is discussing options. Also in discussion with Subway regarding the feasibility of them providing this service.	Continue meetings and discussions.
II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on intrusive retention strategies.	Student Services MP: Increase student success.	Develop and inform Advisors and Counselors to better serve students from underrepresented groups.	Advisors and Counselors completed 6 trainings to assist students from underserved populations, Perkins/special populations, CTE students, and low socioeconomic status groups.	Continue training Advisors/Counselors on serving underrepresented populations and for mental health solutions at community colleges. Advisement and Counseling will continue to serve on CTE Advisory Boards to share recruitment and retention strategies learned.

Matrix 2020-21 Master Plan Department Goal 2020-21 Outcome Next Steps

II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on intrusive retention	Student Services MP: Improve student awareness of college services, information, activities and programs.	Operations – Computer Network Services: Support rehabilitation of Lincoln Hall Lobby	Student Union Audio System equipment has been delivered	Awaiting installation during remodel of student union area
strategies.				
II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on intrusive retention strategies.	Student Services MP: Increase student success	Operations – Institutional Research: Conduct semiannual Teacher/Course Evaluations via electronic format	Initial roll-out of electronic collection	Collect data to determine effectiveness of initial effectiveness of electronic collection
II.A.2 Refine "Operation Graduation" to continue the six- year upsurge in graduation rates by focusing on intrusive retention strategies.	Student Services MP: Increase student success.	TRIO Student Success Center: Implement mandatory tutoring guidelines for TRIO participants with cumulative GPAs less than 2.0 to participate in weekly academic tutoring sessions and small learning communities.	TRIO Professional Tutors offered in-person and virtual tutoring sessions during the 2020-21 program year.	Revive the TRIO participant contract for student accountability. Implement a tutoring action plan for each participant that does not obtain a 2.0+ GPA at the end of each term.

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II A. Support local industry, job readiness, and workforce development.	Vermilion County Works/Regional and Local WIOA Plans	WIOA: Meet or exceed all goals established for program year.	All WIOA program goals for Program Years 2020 and 2021 were met or exceeded. Goals concentrated on employment rate after exit, median earnings, credential attainment, and measurable skills gained for under- employed adults, dislocated workers, and youth.	Continue to fund student tuition, fees, books, and supportive services to remove barriers that prevent completion.
II.A.3 Expand support for "at risk" cohorts, including underrepresented groups and veterans. II.A.3 Expand support for "at risk" cohorts, including underrepresented groups and veterans.	Student Services MP: Increase student success Student Services MP: Increase student success	Academic Affairs - Hoopeston: Improve completion rate for Certified Nursing Assistant students Academic Affairs - Hoopeston: Help increase high school graduation rate by partnering with the HAHS & Middle College to offer credit recovery access in Hoopeston	8 of 13 College express students from 2019/2020 class finished the class and passed the state exam. Spring 2020 Adult Class: 3 of 7 finished the class and passed the state exam. Express class. No adult class has been held in 2020/2021 For 2019/20 DACC Hoopeston has provided E2020 access for Middle College students when they are unable to get to Danville Campus or need extra time. In 2020 Hoopeston High School purchased Edgenuity licenses so students can do credit recovery there.	COVID impacted success rate. Will monitor 2020/2021 College With COVID there has been no demand for DACC Hoopeston to continue to offer to Middle College Students. Will revisit if needed.
II.A.3 Expand support for "at risk" cohorts, including underrepresented	Student Services MP: Increase student success	Academic Affairs - Hoopeston: Explore enhancement to services, usage and purpose of the Center. Review and evaluate current use of services in	TRIO SSS Continued to have TRIO present at AIO days. We always recommend new and continuing students who qualify to TRIO. Testing Available:	Most on hold due to COVID. Will resume when possible.

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anarra and		He anastan and wents to	Accordage ALEKS TEAS	
groups and		Hoopeston and work to	Accuplacer, ALEKS, TEAS,	
veterans.		increase utilization. Pursue	ServSafe, State of Illinois Nurse	
		adding TRIO SSS access for	Aid Competency Exam, HiSET	
		Hoopeston. Continue to	paper tests, exams for DACC	
		identify needs of students	online students.	
		coming into the Center and		
		connect them with appropriate	Career Services still offered.	
		service resources on campus	Advising appointments increased.	
			VCW started holding office hours	
			in Hoopeston the 4 th Thursday of	
			each month.	
II.A.3 Expand	Student Services	Academic Affairs -	Classes suspended for 2020/2021	Plan to resume
support for "at	MP: Increase	Hoopeston: Provide Adult	due to COVID.	2021/2022
risk" cohorts,	student success	Education instruction in		
including		GED/HSE in Hoopeston		
underrepresented		-		
groups and				
veterans.				
II.A.3 Expand	Student Services	Student Services: Employ	After investing several years of	More closely align
support for "at	MP: Increase	strategies to attract and retain	time and expense into adopting	benefits through the
risk" cohorts,	student success	veterans.	programs to recruit and support the	American Job Center to
including			educational success of veterans—	address veterans'
underrepresented			which includes the establishing of a	
groups and			Veterans' Freedom Center as an	
veterans.			exclusive lounge where service	
			veterans can relax, study, and	
			socialize among other veterans—	
			the College has earned national	
			recognition as a "Military	
			Friendly" institution.	

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II.A.3 Expand	Student Services	TRIO Student Success Center:	TRIO/Toolbox partnership was	Work with the Toolbox
support for "at	MP: Increase	Enhance partnership with	established. The Chief Diversity	Coordinator and to
risk" cohorts,	student success	Toolbox to include weekly	Officer assisted the development of	continue the
including		small learning communities and	the partnership.	partnership.
underrepresented		academic tutoring support for		
groups and		all TRIO-eligible participants.		
veterans.				
II.A.3 Expand	Student Services	TRIO Student Success Center:	Worked with the Chief Diversity	Continue to work with
support for "at	MP: Increase	Increase campus	Officer to build a partnership with	Adult Education and
risk" cohorts,	student success	partnerships/outreach support	the Adult Education department's	Career & Veteran
including		with 100% of Middle College	GED and Middle College students.	Services staff to build
underrepresented		program graduates and Career	Also created a pathway with student	pathways to the TRIO
groups and		& Veteran Services participants	veterans to enter TRIO and receive	program and services.
veterans.		to build pathways to TRIO	services.	
		services.		
II.A.4 Evaluate	Student Services	Student Services: Offer	College increased "Bonus Class"	Will have a more
and reengineer	MP: Increase	students an opportunity to stay	participation by 14 percent by	accurate analysis of the
the "bonus class"	student success;	on track for on-time graduation	changing the plan to a flat \$500	efficacy of this program
program to	Student Services	by offering a price incentive	credit for students who enroll in any	after the pandemic.
increase student	MP: Increase	bonus for those who enroll for	class beyond 12 credits. Also, rather	
participation.	Enrollment	15 or more credits.	than restricting bonus classes to a	
			set list, all classes are eligible.	
II.B.1. Enhance	Student Services	Student Services: Refocus the	Coordinator of mentors	Pilot the student-
mentoring	MP: Increase	mentoring program for all	emphasized contacts through text-	navigator best practice
program.	student success	students and assess the	messaging in order to increase	for mentoring.
		outcomes.	communications with full-time	
			students.	
II.B.2. Review	Student Services	Increase student retention,	Completed preliminary assessment	Complete a formal audit
and revise	MP: Increase	engagement, and success.	of onboarding practices and	of student onboarding
orientation and	student success.	Improve student awareness of	communication timelines.	practices (INST 101,
Success in College			Identified various holes and gaps in	orientations). Identify

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to include		college complete and	success skill-sets and timeliness and	atnonaths and
		college services and information.		strengths and
financial literacy		information.	methods of communications.	weaknesses and develop
and Blackboard.			Information delivered and methods	a plan of action to
			utilized do not meet the needs of all	incorporate new
			student groups, especially	findings. Assess again
			underserved populations.	after changes have been
				implemented.
II.B.2. Review	Student Services	Student Services: Prepare	Financial Aid department has	College will track
and revise	MP: Improve	students for success by offering	adopted an online financial-literacy	participation and
orientation and	student awareness	grant-funded financial literacy.	tutorial and began encouraging	investigate a possible
Success in College	of college		students to avail themselves of it as	incentive program to
to include	services,		part of the application process for	encourage student
financial literacy	information,		financial aid.	access to the financial-
and Blackboard.	activities and			literacy program.
	programs.			
II.B.3. Reduce	Academic MP:	Academic Affairs: Improve	In response to the pandemic, the	Establish future goals
costs by	Reduce student	affordability by increasing the	College populated more than half of	for OER courses that
increasing Open	textbook costs.	opportunities for students to	the 765 online course shells in	are both online and
Educational		receive free resource materials	Blackboard, with more than 70	face-to-face.
Resources.		for courses.	percent of these courses requiring	
			no additional textbook or software	
			expense.	
II.B.3. Reduce	President's	Finance: Evaluate process of	Process was changed back to	Operational
costs by	Institutional	charging students for Follett	current charges for Follett Access	
increasing Open	Vision: Revenue,	Access course materials	course materials. Section builders	
Educational	Relationships, and		are building courses with updated	
Resources.	Reputation		prices that are provided.	
II.B.3. Reduce	Academic MP:	Finance: Bookstore Partnership	New. 3 year amendment to contract	Begin internal
costs by	Reduce student	& Operations	with Follett expires 6/30/22	discussions in 1/2022
increasing Open	textbook costs.			for reducing student
				costs.

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Educational				
Resources.				
II.B.4. Implement mobile app.	Student Services MP: Improve student awareness of college services, information, activities and programs.	Student Services: Improve student communications and engagement through a mobile app.	After several months of fruitless efforts due to the vendor's inability to provide a mobile app that fully integrates with the College's Colleague management-information system, DACC has fired the vendor and contracted with the Colleague provider, Ellucian, without additional expense.	With the execution of a renewed 3-year contract with Ellucian, effective July 1, 2021, the College will be able to adopt the Ellucian version of the mobile app through a far more seamless migration.
II.C.1. Maintain a "safe" summer and fall campus through online and socialdistancing.	Academic MP: Advance student success with classes that are scheduled conveniently	Academic Affairs: In response to the pandemic, the College developed Fall and Spring schedules to accommodate all health and safety protocols.	Spring face-to-face classes began as synchronous online classes and then the vast majority of them returned to campus in mid-March, thanks to the availability of vaccinations for DACC faculty and staff beginning in early February.	Summer 2021 classes will ease back toward face-to-face, with regular scheduling of face-to-face classes resuming in Fall 2021
II.C.1. Maintain a "safe" summer and fall campus through online and socialdistancing.	Student Services MP: Increase student access, engagement, retention and success through more integrated and comprehensive services.	Student Services: Help ease the difficult transition that students had to make during the throes of the pandemic, DACC supported student access to online education.	Using federal CARES funds, DACC created a technology loaner program, distributing nearly 100 laptops and 200 mobile hotspots and other equipment to ensure that the College's neediest students were able to participate in online education.	The TELP (Technology Equipment Lending Program) will continue during the Fall 2021 semester, managed by the Student Services division. Institutional funds requested to maintain program in future.
II.C.1. Maintain a "safe" summer	Student Services MP: Increase	Advisement & Counseling: Utilize social media platforms	Utilized Advisement's Twitter platform to inform students of	Continue to use Twitter and other social media

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and fall campus through online and social- distancing.	student access, engagement, retention, and success through ore integrated and comprehensive services.	to capture Generation Z students' attention and increase engagement.	registration events and other important dates/deadlines. Shared posts with College Relations to post on digital boards and other social media outlets.	platforms to engage and inform students. Find funding for a Twitter ad to direct students to the Advisement webpage and online scheduling link. Find funding for
	Services.			Canva-Pro to improve signage, informational posters, and graphics for social media posts.
II.C.2. Increase	Student Services	Operations – Video Production:	Community Education and Liberal	With the assistance of
student use of	MP: Increase	Enhance the facilities and	Arts upgraded the television studio	DACC's in-house
eSports studio	student access,	equipment for eSports and the	thanks to a donation from	maintenance staff, the
and TV studio as	engagement,	broadcast studio to encourage	Champaign TV WCIA and the	College is planning to
a "maker space"	retention and	greater student participation in	College invested \$10,000 to	expand the eSports and
for	success through	extracurricular activities.	enhance the eSports lab.	television studio space
extracurricular	more integrated			into an unused section
activities.	and			of the Library's lower
	comprehensive			level.
	student services.			
II.C.3. Develop a	Student Services	Liberal Arts - Library: Increase	To create a more inviting and	The College is
plan based on	MP: Increase	student engagement and use of	social area for students to relax,	developing a new food-
student input to	Student access,	the Library.	interact, eat lunch, and use	service plan that would
increase student	engagement, retention and		computers, Facilities maintenance staff and the Chief Information	provide grab-and-go food service in the
engagement in the			Officer remodeled the main level	
library.	success through			Library's main level.
	more integrated		of the library to create open space	
	and		and tables with computers.	
	comprehensive			
	student services			

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II.C.3. Develop a plan based on student input to increase student engagement in the library.	Student Services MP: Increase Student access, engagement, retention and success through more integrated and comprehensive student services	Liberal Arts - Library: Monitor circulation statistics to correlate with facility usage and student success.	The library lent 418 items to 176 DACC patrons, 131 items via OCLC to public libraries and out of state libraries and 111 items via I- Share to Illinois college libraries. DACC library patrons borrowed 224 items from other libraries, 171 via I-Share and 53 via OCLC.	Library staff members will continue to work with CARLI and sister libraries to develop analytics for Primo VE.
III.A.1. Develop renovation plans for U.S. Army Reserve.	Student Services MP: Maximize resource and improve Student Services' infrastructures to meet stakeholders' needs.	Foundation: Support the expansion of the College's nursing, medical imaging, and health-information technology programs	The Hegeler Foundation is donating \$3 million (\$1 million per year over three years) to help fund the \$5.7 million renovation of the former U.S. Army Reserve to become the center for DACC's healthcare education.	Hire an architect and plan project timeline and scope of work for two-phase rehabilitation.
III.A.2. Begin renovation of Clock Tower and Horticulture.	Facilities Master Plan, 2016-22	Facilities: Oversee the \$2.5 million renovation of the Clock Tower and Horticulture Center in concert with the Illinois Capital Development Board	Facilities personnel and the CDB have hired an architect and have developed a scope of work for Clock Tower.	Horticulture's scope of work will be completed in the summer 2021, and rehabilitation work will be scheduled for Fall 2021.
III.A.3. Implement SharePoint as a	Academic MP: Ensure HLC compliance	Academic Affairs and Computer Network Services: Implement the SharePoint system as an employee intranet	Director of Online Education and Chief Information Officer installed and customized SharePoint to meet the College's needs for an Intranet.	In advance of the visit by an HLC team for a focused visit on Oct. 4, documents to ensure

secure repository for sharing data.		for the management and storage of key informational documents.		HLC compliance will be uploaded into SharePoint.
III.A.4. Explore funding and feasibility of on- campus athletics field.	Facilities Master Plan, 2016-22	Athletics: Investigate on- campus fields for both softball and baseball in order to increase recruitment and campus-engagement in athletics.	The East Main Street field proposal remains on the Resource Allocation Master Plan but was deferred on the Foundation plan.	Proposal to the City of Danville awaits a response.
III.A.5. Implement improvements to College infrastructure.	Facilities Master Plan, 2016-22	Facilities: Complete Jacobs Hall renovation on time and within budget in order to achieve beneficial use in the spring.	In May 2021, the College completed the \$2 million rehabilitation of Jacobs Hall to serve as the College's new center for students studying visual, performing, and musical arts.	Additional Foundation donor contributions will foot the bill for \$30,000 in furniture purchases.
III.A.5. Implement improvements to College infrastructure.	Facilities Master Plan, 2016-22	Finance: Issue \$1.5M bonds to fund deferred maintenance	In Progress. Estimated closing date on bonds is August 2021.	Continue process working with Stifel and Chapman & Cutler
III.A.5. Implement improvements to College infrastructure	Information Technology Strategic Plan, 2018-2024	Operations – Computer Network Services: Telephone system Support, Improvement.	Planning Process to have engineering group develop an RFP to go out for Bid	Seek funding source through reserves.
III.A.5. Implement improvements to College infrastructure.	Facilities Master Plan, 2016-22	Facilities: Renovate buildings to support academic programs and good repair.	DACC's maintenance staff completed a number of successful projects, including the construction of a room in the Bill Black Center to become the home for the	Maintenance staff will assist State contractors as needed in piecework for the Clock Tower and

III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Operations and Finance: To safeguard the College network against cyberattacks and to protect its data for essential business operations.	anatomage table, the renovation of renovated the Bremer Theater's control booth, and the installation of a protective wall and other security enhancements to the lobby area of the Children's Development Center. DACC migrating from an oncampus, server-based system to cloud-based computing.	The vendor, Ellucian, has scheduled the full conversion to the cloud by September 2021.
III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Finance: Research options for Electronic Document Workflow	In-Progress. Would like the ability for Request for Pay, Leave Requests, Time sheets and any other paper forms to be transmitted electronically for approvals (outside of Colleague)	Project implementation taking place. Travel authorization form will be implemented. Time sheet form was not feasible in SharePoint.
III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Operations – Computer Network Services: Expand and improve switch capacity on campus	Developing plan and budget items for Phase I.	Implement Phase I and develop and budget to complete in 2023-2024 FY.
III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Operations – Computer Network Services: Campus Computer upgrade	Upgrading Computers remaining on Windows 7 to Windows 10	Identify for budgeting and replacement for next FY
III.A.5. Implement improvements to	Information Technology Strategic Plan, 2018-2024	Foundation: Evaluating online scholarship programs	Online application program was implemented 2018-2019 scholarship year. 2021 marks 4 th year for online applications. We have received 300	Investigate an alternative program that will interface with the College's Colleague

College infrastructure.			for the Fall 2021/Spring 2022. The online app also streamlined reading and allowed scoring process. Continuing to work with NexGen to be more streamline and work out some technical issues with colleague.	Management Information System.
III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Operations – Computer Network Services: Improve Firewall Capabilities	Planning to replace current firewall	Budget for 2021-2022 capital
III.A.5. Implement improvements to College infrastructure.	Information Technology Strategic Plan, 2018-2024	Operations – Computer Network Services: Boardroom's Sound Upgrade	Mixer has been relocated and phone module has been installed.	Replace Crown AMP with new JVC AMP
III.A.5. Implement improvements to College infrastructure.	Student Services MP: Maximize recourses and improve Student Services' infrastructures to meet stakeholders' needs.	Student Services: Improve wayfinding in central student service areas. Improve student engagement with social common areas by incorporating technology, design, and comfort.	Secured institutional funds to revitalize common student areas and service areas in Lincoln Hall. Developed a plan to update infrastructure and incorporate much needed wayfinding to assist students. Bidding process completed and company selected to start remodel.	Complete graphics and wayfinding phase of the revitalization. Continue plans to revitalize additional common areas in Vermilion Hall and Cannon Hall.
III.A.5. Implement improvements to	Student Services MP: Maximize recourses and	Advisement & Counseling: Increase student satisfaction rates with services provided.	Explored and obtained a Smart Board for trainings and webinars in the Advisement & Counseling	Continue trainings based on student survey feedback, national best

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College	improve Student		conference room. Six trainings	practices, and serving
infrastructure.	Services'		completed utilizing technology.	underrepresented and/or
	infrastructures to			underserved
	meet			populations.
	stakeholders'			
	needs.			
III.A.5.	Student Services	Advisement & Counseling:	Implemented the online	Purchase Calendly-Pro
Implement	MP: Increase	Develop additional training	appointment scheduling system for	to expand services and
improvements to	student access,	points and methods for students	Advisors and Counselors. Created	options. Create
College	engagement,	on how-to use the Self Service	"how to" videos on using Calendly.	additional training
infrastructure.	retention, and	Student Planner and other	Created an online Degree Audit	videos and publications
	success through	technologies.	Request form for students to access	for students to access
	ore integrated and		off campus.	off campus. Topics will
	comprehensive			include Self Service
	services.			applications.
III.A.5.	Vermilion County	Vermilion County Works:	Website will be up and running no	Continue to work with
Implement	Works: Support	Create VCW website for	later than 7/1/21.	website vendor to
improvements to	local industry, job	outreach of services of the		update content and
College	readiness, and	VCW program and partners.		design. Track data
infrastructure.	workforce			analytics to assess
	development			website effectiveness.
	through			
	Institutional			
	Excellence and			
	outreach capacity.			
III.A.6. Project-	Information	College Relations: Overhaul	The College's development and	Over the next two years,
manage a Web	Technology	the architecture of the DACC	implementation of the SharePoint	as SharePoint
site upgrade.	Strategic Plan,	Web site to keep in step with	intranet system has become a far	increasingly supports
	2018-2024	new and emerging student and	greater priority than a Web site	institutional
		community needs.	upgrade, addressing much of what	communication needs,
				DACC needs to rethink

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III.A.7. Improve educational technology.	Academic MP: Improve students' job readiness through career and technical	Liberal Arts: To improve the learning experience for criminal-justice students.	the Web site had been accomplishing. DACC has partnered with the Danville Police Department to purchase and install the MILO Range Classic simulator.	its expectations for the Web site and determine a future action on an upgrade. The system is located in the Copper Penny room and will be in regular use, post-pandemic during Fall 2021.
III.A.7. Improve educational technology.	Information Technology Strategic Plan, 2018-2024	Academic Affairs - Online Support Service: Implement technological improvements to College infrastructure.	Institutional Zoom license was purchased. A Blackboard/ Zoom LTI integration was implemented to support faculty & students for remote learning.	Continue to monitor adoption and provide support.
III.A.7. Improve educational technology.	Information Technology Strategic Plan, 2018-2024	Academic Affairs – Adult Ed/Middle College: Develop dedicated Tech Loan program for AE and MC students	1. Secured ICCB grant to purchase 50 Chromebooks and 20 Kajeet hotspots	 Log computers Develop loan contract Train students on equipment
III.A.7. Improve educational technology.	Student Services MP: Increase Enrollment	Athletics: Increase participation of student athletes.	DACC's golf coaches for the men's and women's teams raised \$25,000 in donations to purchase a golf simulator for use in the drill room in the former Army Reserve.	Besides attracting more prospective students to the golf team, this equipment may raise revenue by renting use of the simulator to the public and for community-educationled golf lessons.
III.A.7. Improve educational technology.	President's Institutional Vision: Revenue,	Finance: Integrate student balance and transaction activity	Integration is not currently possible with NextGen. Scholarships are	Team still needs to be reactivated to discuss alternatives. Possible

Department Goal

2020-21 Outcome

	Relationships, and Reputation	with NextGen Foundation On- Line scholarship software	entered by 3 different departments, 3 different times.	functionality with Ethos after migrating to the Ellucian Cloud.
III.A.7. Improve educational technology.	Academic MP: Improve students' job readiness through career and technical programs	Liberal Ats - Library: Convert library collection from Dewey to Library of Congress classification	Library staff began the long process of converting the library collection from the Dewey Decimal Classification system to the Library of Congress classification system in December of 2017.	This conversion was on target to be completed by the end of spring semester 2020. With the unexpected closing of the College due to COVID the project was delayed but only briefly. The conversion was completed in July 2020.
III.A.7. Improve educational technology.	Academic MP: Improve Access and Affordability	Academic Affairs - Online Support Service: Improve online-class technology with a proctoring feature.	Respondus Lockdown Browser & Monitor was integrated with Blackboard to provide faculty & students with a remote proctoring solution.	Continue to monitor adoption and provide support.
III.A.7. Improve educational technology.	Academic MP: Improve Access and Affordability	Foundation: Review integration opportunities between donor and accounting systems to reduce duplication of entries and increased access to information	In progress, working with Financial Aid	Ensure that Ellucian addresses this in its new three-year contract.
III.A.7. Improve educational technology.	Academic MP: Improve Access and Affordability	Academic Affairs - Online Support Service: Implement and launch training for Blackboard Collaborate.	Bb Collaborate (web-conferencing tool) was launched and initial training was provided to faculty in 2020SP.	Continue to monitor adoption and provide support.
III.A.7. Improve educational technology.	Academic MP: Improve Access and Affordability	Academic Affairs - Online Support Service: Implement and launch a grades exchange	This solution was originally provisioned under the current Blackboard license. As of 2021SP,	DACC team will partner with Ellucian.

Department Goal

2020-21 Outcome

III.A.7. Improve educational technology.	Academic MP: Improve students' job readiness through career and technical programs	solution between Blackboard and Colleague. Foundation: Raise funds to support DACC's educational programs.	has been decided that DACC's Ellucian Cloud migration will provision this integration instead. Donations to the DACC Foundation helped improve the educational quality of several programs: the purchase of a transponder that helped improve the clarity of the images appearing on echocardiography screens; new robotics software has funded an overhaul of the robotics program; the purchase of an anatomage table has become a key teaching tool for anatomy and physiology students.	Anticipated go-live is summer/fall. Donations to the Foundation in May will assist with the purchase of furniture for the recently rehabilitated Jacobs Hall.
III.A.7. Improve educational technology.	President's Institutional Vision: Revenue, Relationships, and Reputation	Finance: Implement electronic processes for AP	New - Save resources and increase efficiencies by using electronic means for invoices and AP processes	Operational
III.A.7. Improve educational technology.	Information Technology Strategic Plan, 2018-2024	Operations - Video Production: Classroom will be used by students in the video and music production classes.	New lab/classroom has been identified.	Investigate iRacing as a new program to develop.
III.A.7. Improve educational technology.	Information Technology Strategic Plan, 2018-2024	Operations - Video Production: Update production technology so students are able to use up- to-date equipment.	TV studio and control room have been updated with three new production sets, studio cameras, switching unit, and audio sources.	Need to purchase another teleprompter for second studio camera and zoom/focus controls for tripod.

III.A.8. Address viability of the greenhouse and sustainability farm.	Academic MP: Promote experiential learning	Academic Affairs: Evaluate the off-campus sustainability lab.	After two years, the farm on Daisy Lane has failed to sustain its initial promise as a learning lab for agriculture students. As a result, the College transitioned from Daisy Lane farm to a campus-based precision-agriculture program with enhanced technology including	Returning to farmland on 14 DACC-controlled acres due south of the campus has created a synergy between agriculture and wind/solar technology to provide sustainable
III.B.1. Protect finances negatively impacted by COVID-19 pandemic.	President's Institutional Vision: Revenue, Relationships, and Reputation	Human Resources: Cultivate a close working relationship with State and local health authorities to maximize employee and student safety.	aquaponics, drones, GPS, and a Farm Bot. Thanks to the close working relationship between DACC and the Vermilion County Health Department, DACC became the first college in the State to have access to COVID-19 vaccinations for all full- and part-time staff. This enabled DACC to begin returning to on-campus classes in early March 2021—well ahead of other colleges and more to the benefit of students who registered for face-to-face classes.	energy to power precision-ag equipment. DACC is on schedule to reopen classrooms fully in Fall 2021.
III.B.1. Protect finances negatively impacted by COVID-19 pandemic.	President's Institutional Vision: Revenue, Relationships, and Reputation	Finance: Campus Services- reduce on hand inventory levels.	New & Complete. Inventories were reviewed and required levels assigned. Reduction is ongoing.	Operational - Monitor inventory to identify obsolescence or changing consumption.

III.B.1. Protect	President's	Finance: Campus Services –	New & Complete. Essential data	Operational - Assess
finances	Institutional	Implement vehicle usage	was determined and a new log form	data to determine if the
	Vision: Revenue,		_	information collected is
negatively	,	record- keeping.	created to track units for usage and	
impacted by	Relationships, and		maintenance.	sufficient or requires
COVID-19	Reputation			changes.
pandemic.				
III.B.1. Protect	President's	Finance: Graphics – reduce on	New & Complete. Inventories were	Operational - Monitor
finances	Institutional	hand inventory levels.	reviewed and required levels	inventory to identify
negatively	Vision: Revenue,		assigned. Reduction is ongoing.	obsolescence or
impacted by	Relationships, and			changing consumption.
COVID-19	Reputation			
pandemic.				
III.B.1. Protect	President's	Finance: Graphics – Create	New & Complete. A production log	Operational - Review as
finances	Institutional	production log for evaluation	was created and edits to provide	needed to determine is
negatively	Vision: Revenue,	and business office report	information for management and	data is still relevant to
impacted by	Relationships, and	improvement.	business office reporting.	the business office.
COVID-19	Reputation			
pandemic.	_			
III.B.1. Protect	President's	Finance: Transition of	Complete. Updated job	Complete.
finances	Institutional	Procurement, contracts, and	descriptions; requested list of tasks	
negatively	Vision: Revenue,	insurance to Finance Division	from Mike; trained prior to Mike's	
impacted by	Relationships, and		retirement	
COVID-19	Reputation			
pandemic.	_			
III.B.1. Protect	President's	Finance: Purchasing - research	New – no progress to date.	Schedule a consult
finances	Institutional	feasibility of implementing		webinar with Ellucian
negatively	Vision: Revenue,	electronic purchase		
impacted by	Relationships, and	requisitioning utilizing		
COVID-19	Reputation	Colleague		
pandemic.	_			

III.B.1. Protect	President's	Finance: Purchasing - Review	New & Complete. Policies were	Operational. Implement
finances	Institutional	and update Purchasing Policies	reviewed and approved by board of	and educate staff on
negatively	Vision: Revenue,	and Forms	trustees.	changed policies.
impacted by	Relationships, and			Continue to review to
COVID-19	Reputation			determine relevance
pandemic.	1			and/or needed revisions.
III.B.1. Protect	President's	Finance: Purchasing - Adopt	New. Policy was written and will be	Implement and educate
finances	Institutional	Blanket Purchasing Policy	submitted to board for review and	staff on changed
negatively	Vision: Revenue,		approval.	policies. Continue to
impacted by	Relationships, and			review to determine
COVID-19	Reputation			relevance and/or needed
pandemic.				revisions.
III.B.1. Protect	President's	Finance: Implement Nelnet	Complete – Nelnet past due balance	Operational
finances	Institutional	Past Due Balance Payment	payment plan was implemented and	
negatively	Vision: Revenue,	Plan	operational in December 2019. The	
impacted by	Relationships, and		numbers of students enrolled	
COVID-19	Reputation		continues to grow. Enrollees	
pandemic.			number 103 with 61 currently	
			active. Collected \$50,510, amount	
			owed \$66,244.	
III.B.1. Protect	President's	Finance: Utilize HEERF Grant	In Progress. Attending webinars	Continue
finances	Institutional	funds to preserve the College's	and reading various materials to	
negatively	Vision: Revenue,	fund balance and protect	ensure grant funds are utilized to the	
impacted by	Relationships, and	finances negatively impacted	best interest of the College's	
COVID-19	Reputation	by the COVID-19 pandemic	finances.	
pandemic.				
III.B.1. Protect	Student Services	Child Development Center:	Applied for and received a Child	Continue to meet
finances	MP: Maximize	Provide outstanding Child	Care Restoration Plan grant. Grant	compliance standards
negatively	resources and	Development services while	provided over \$100,000 in FY21 to	set by ExceleRate
impacted by	improve Student	maintaining financial stability.	support lost revenue and fund	Illinois. Current Silver
	Services'		equipment to provide a safe	Circle Quality level

COVID-19 pandemic.	infrastructures to meet stakeholders' needs.		environment under mandated COVID protocol.	allows the Center to apply for additional grant funds.
III.B.2. Continue to review healthcare costs for employees without increasing college expense.	Human Resources Master Plan: 2021-23	Human Resources: Oversee the College-wide Insurance committee to evaluate healthcare options to provide improved benefits to employees without increasing the costs to the College.	After one year of introducing a more affordable family plan, the Insurance Committee and the healthcare provider have decided to continue moving ahead with the current menu of employee options.	Investigate a way to fairly administer the Health Savings Plan, since employees with a HSA or HRA receive a higher level of benefit.
III.B.2. Continue to review healthcare costs for employees without increasing college expense.	Human Resources Master Plan: 2021-23	Finance: Continue to review healthcare costs for employees without increasing college expense	In Progress. Each year this is reviewed by the insurance committee and with ONI Risk Partners	Will evaluate in Fall 2021 with assistance from ONI Risk Partners
III.B.2. Continue to review healthcare costs for employees without increasing college expense.	Human Resources Master Plan: 2021-23	Human Resources: Continue to work with employees and insurance companies to maximize benefits and maintain costs through promoting wellness programs to employees.	In 2019 major changes were made with health insurance to reduce costs to the College and employee. During the fall 2020 enrollment for January 1, 2021, insurance premiums increased just slightly to 1.4%.	Continue to review group insurance plans to reduce/maintain costs and provide quality health insurance to the College and employees. Continue with wellness programs to support healthy lifestyles.
III.B.3. Strive to preserve the College's fund balance.	President's Institutional Vision: Revenue,	Finance: Manage finances in the midst of a pandemic-related enrollment drop.	The College will rely on HEERF funds for lost revenue, which will help preserve fund balances. The College also helped allay much of	Revise the five-year budget plan to reflect a priority of rebuilding the fund balance.

Department Goal

2020-21 Outcome

III.B.3. Strive to preserve the College's fund balance.	Relationships, and Reputation President's Institutional Vision: Revenue, Relationships, and	Human Resources: Classified Staff union negotiations.	the financial damages and to keep the fund balance intact by reducing overall expenses. May 2020 a 4 year collective bargaining agreement with the Classified Staff was completed. This labor contract includes an	Continue to find additional resources to expand our recruiting efforts from
	Reputation		incentive to reduce sick leave taken and prevent late call ins that disrupt campus services.	underrepresented groups.
III.B.3. Strive to preserve the College's fund balance.	President's Institutional Vision: Revenue, Relationships, and Reputation	Finance: Research feasibility of implementing Assignment Contract in Colleague	No progress to date. Will research after Cloud implementation.	Implementing Assignment Contract would eliminate the need for the Faculty Payment Access Database for Overload, Stipends, PT Faculty, etc. and would streamline all processing to Colleague.
III.C.1. Implement the Human Resources master plan and succession plans, including hiring a VP AA.	Human Resources Master Plan: 2021-23	Human Resources: Hire a vice president of academic affairs to lead the faculty and guide academic programs and success outcomes.	After conducting a nation-wide search and attracting more than 70 qualified candidates, the College hired Dr. Natalie Page as the new chief academic office/vice president of academic affairs.	The recent resignation of the Dean of Adult Education/Middle College will require another in-depth search that Dr. Page will oversee.
III.C.1. Implement the Human Resources	Human Resources Master Plan: 2021-23	Chief Diversity Officer: Research Diversity Transformation Frameworks	Planning a Diversity Audit.	Identify framework to use.

Master Plan Department Goal

2020-21 Outcome

master plan and		Conduct information gathering,		Conduct the self-
succession plans,		institutional self-assessment		assessment
including hiring a		Analyze data and Develop		Gather and analyze data
VP AA.		strategy recommendations		Develop and
				implement strategies
III.C.1.	Human	Finance: Campus Services –	New & Complete. Training	Operational - Review
Implement the	Resources Master	implement employee training	program was reviewed and updated.	and test/update as
Human Resources	Plan: 2021-23	program and update training	New training manual was developed	needed.
master plan and		manual.	to address all job tasks performed	
succession plans,			by student workers or full time	
including hiring a			staff.	
VP AA.				
III.C.1.	Human	Operations – Small Business:	Carol Nichols retired at the end of	Completed; however,
Implement the	Resources Master	Develop a succession plan for	2020. Earle Steiner was hired as the	the partnership
Human Resources	Plan: 2021-23	the Illinois SBDC at DACC.	new Director of the SBDC. An	between Corporate
master plan and			additional reporting level has also	Education and SBDC
succession plans,			been added for the SBDC	will continue to grow.
including hiring a			department. The SBDC director	_
VP AA.			now reports to the Senior Director	
			of Corporate Education. This	
			partnership between Corporate Ed	
			and SBDC will allow for even	
			greater opportunities for the	
			College's local businesses.	
III.C.1.	Human	Human Resources: Update a	After a two-month process of	DACC's HR
Implement the	Resources Master	two-decades-old employee	assessment and development, the	department will use
Human Resources	Plan: 2021-23	compensation system to ensure	College and the Compease company	Compease as the tool
master plan and		that employees' salary and	implemented a system to analyze	for all requests to
succession plans,		benefits are competitive and	and implement equitable and	evaluate current and
including hiring a		relevant in today's market.	accurate compensation ranges for	future positions at the
VP AA.				College.

Department Goal

2020-21 Outcome

			all of DACC's staff and administrative positions.	
III.C.1.	Human	Finance: Transition of	New AVP hired to take on Campus	Continue to evaluate
Implement the	Resources Master	supervision of Campus	Services, Graphics, and VCW. This	hierarchy change.
Human Resources	Plan: 2021-23	Services and Graphics to the	is also part of succession planning.	merareny enange.
master plan and	1 1411. 2021-23	Controller	is also part of succession planning.	
succession plans,		Controller		
including hiring a				
VP AA.				
III.C.1.	Human	Finance: Implemented Cross	Cross training started and 3 staff	Each essential function
Implement the	Resources Master	Training Project in the	levels were increased to abide by	will be covered for ½
Human Resources	Plan: 2021-23	Business Office. All essential	union contract. Training is	day periodically by
master plan and	11411. 2021 20	functions will be covered in the	continuing. Will also aid in	each department to
succession plans,		event of staff absence.	succession planning.	refresh what was
including hiring a		0,010 01 00011 00001100	succession prummig.	learned. P/R will be
VP AA.				run by cross trained
, = ====				individual.
III.C.1.	Human	Finance: Evaluate Colleague	New – no progress to date.	Schedule a consult
Implement the	Resources Master	Time Entry.		webinar with Ellucian
Human Resources	Plan: 2021-23			
master plan and				
succession plans,				
including hiring a				
VP AA.				
III.C.1.	Human	Finance: Implemented SURS	New & Complete – Board	Operation - Enroll
Implement the	Resources Master	DCP (Deferred Comp Plan)	resolution and signed contract with	employees as
Human Resources	Plan: 2021-23		SURS with an effective date of 4-1-	applicable.
master plan and			21. Making system and reporting	
succession plans,			changes to accommodate.	
including hiring a				
VP AA.				

Department Goal

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III.C.1. Implement the Human Resources master plan and succession plans, including hiring a VP AA.	Human Resources Master Plan: 2021-23	Academic Affairs - Hoopeston: Fill the Office Assistant vacant position. Implement strategy for succession planning for retirement of Director, August 2023.	With resignation of office assistant, the need for hiring well for long term stability in that position is critical.	With retirement of director 2 years away, there is a need for succession planning for the position to ensure long term viability and success of the Hoopeston Center.
III.C.1. Implement the Human Resources master plan and succession plans, including hiring a VP AA.	Human Resources Master Plan: 2021-23	Finance: Implemented additional tax choices for Indiana employees	New & Complete - Sent email to Indiana employees regarding new choices.	Operational
III.C.1. Implement the Human Resources master plan and succession plans, including hiring a VP AA.	Human Resources Master Plan: 2021-23	Finance: Transition of Procurement, contracts, and insurance to Finance Division	Complete. Updated job descriptions; Hired AVP to oversee Purchasing, Campus Services and Graphics; Insurance, Contracts and Risk Management transitioned to CFO	Review and evaluate as needed.
III.C.2. Revise the emergency plan based on table-top drills and COVID-19.	Human Resources Master Plan: 2021-23	Human Resources: Adopt a collegial approach to crisis management.	Throughout the early months of the pandemic, Human Resources led the COVID Advisory Response Team (CART) that included members of the faculty and classified-staff associations as well as key administrators.	CART would evolve into weekly meetings of the leadership team and monthly updates with the two bargaining units—and will continue as such through the conclusion of the pandemic.

III.C.2. Revise the emergency plan based on table-top drills and COVID-19.	Student Services MP: Maximize resources and improve Student Services' infrastructures to meet stakeholders' needs.	Campus Safety & Security: Review, evaluate, and modify the Emergency Operations Plan.	Table Top exercises and COVID-19 pandemic highlighted the need for revisions to the College's Emergency Operations Plan.	Update the EOP and share with staff through SharePoint communication tool.
III.C.3. Plan and	Human	Human Resources: Increase the	In a collaborative effort that has	Continue to emphasize
implement program on Diversity Hiring.	Resources Master Plan: 2021-23	number of faculty and staff from underrepresented groups.	enabled the College to widen its net for recruiting employees for faculty, staff, and administrative positions, the College has improved the diversity of its pool of job seekers and the employees hired.	departmental efforts to recruit candidates from underrepresented groups.
III.C.4. Improve	Academic MP:	Academic Affairs: Increase	Although the COVID pandemic	The lesson learned is
new-employee orientation.	Improve pedagogy and success rate	faculty participation in the Training Academy for both full- and part-time faculty.	required in-Service academies to be delivered online, faculty participation was at its highest level in six years.	that delivering these training modules both in-person and online can appreciably increase faculty participation. Both synchronous and asynchronous online options will continue to be offered post-pandemic.
III.C.4. Improve	Human Resources	Operations – Institutional	Attended webinars discussing broad	Internal study and work
new-employee	Master Plan:	Research: Learn ICCB/IPEDS	reporting rules and techniques	with others on the
orientation.	2021-23	student level reporting rules		DACC reporting team

Matrix 2020-21 **Master Plan**

Department Goal

2020-21 Outcome

III.C.4. Improve new-employee orientation.	Human Resources Master Plan: 2021-23	Operations – Small Business: Work with faculty to provide Starting Your Business Workshops for on-campus classes in relevant courses.	This process has continued and expanded with 4 instructors and 4 outside experts on the other areas important to businesses.	Utilize video conferencing to provide the Starting your Business workshop virtually for online classes as well as in person classes when permitted. Continue utilization of video conferencing to
III.C.4. Improve new-employee orientation.	Human Resources Master Plan: 2021-23	Operations – Institutional Research: Increase general institutional research and effectiveness skills	Continuous internal study of IR/IE techniques	allow access to a greater geographical region. Send both employees to IR conferences, and attend webinars (assessment, research, etc)
IV.A.1 Preserve Summer and Fall enrollment through creative pricing and promotion to new and underserved markets.	Marketing Plan, 2018-22	College Relations: Implement innovative marketing strategies to forestall an anticipated drop in enrollment due to COVID-19.	In spite of half-price discounts for Internet classes and the introduction of Saturday "Six Pack" weekend-college courses, the College suffered a major decline in Fall 20 and Spring 21 enrollment.	DACC saw a major enrollment spike in the summer—thanks in part to the "Shot in the Arm" program that encouraged local residents to get vaccinated by offering a free summer class to anyone with a vaccination card.

Department Goal

2020-21 Outcome

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IV.A.1 Preserve	President's	Academic Affairs - Hoopeston:	Classes put on hold for 2020/2021	Roll out the programs
Summer and Fall	Institutional	Increase enrollment and	due to no enrollment as a result of	originally planned, pre-
enrollment	Vision: Revenue,	encourage certificate	COVID impact. Offering HLTH-	pandemic.
through creative	Relationships, and	completion in HS. Develop	102, BOFF-140 Summer 21 and	
pricing and	Reputation	second year course plan for	Fall 21 along with HITT-115 fall	
promotion to new		Health Occ students,	and GSCI-105 in spring 22.	
and underserved		Implement and review	Created nursing program academic	
markets.		curriculum offerings for	planning guide for dual credit	
		alignment with community	students and shared with counselors	
		needs.	of Hoopeston, Bismarck, Milford	
			and Armstrong.	
IV.A.1 Preserve	President's	Academic Affairs - Hoopeston:	Due to declining enrollment	For 2021 we were going
Summer and Fall	Institutional	Increase enrollment in Center's	beginning in 2017, we changed our	to try again, but will not
enrollment	Vision: Revenue,	College for Kids	format for C4K 2020 to be day	hold due to medical
through creative	Relationships, and		camps to address time and money	leave and staff
pricing and	Reputation		commitments, but cancelled due to	vacancies. Will try for
promotion to new			COVID.	2022.
and underserved				
markets.				
IV.A.1 Preserve	President's	College Relations: Assess	The teams worked together to create	Assess the effects of
Summer and Fall	Institutional	increased use of in-house video	short and long format videos for use	current projects and
enrollment	Vision: Revenue,	production	on social media and broadcast.	implement Tik Tok
through creative	Relationships, and		College Relations continues to find	videos as the new focus
pricing and	Reputation		new ways to utilize the talents of	for FY22.
promotion to new			the Video Production team.	Now that COVID
and underserved				restrictions are being
markets.				relaxed, we can resume
				filming the Legends
				series.
IV.A.1 Preserve	President's	Community Relations: Assess	College Relations utilized	College Relations in
Summer and Fall	Institutional	online media to reach non-	additional marketing funds to reach	concert with Academic

Matrix 2020-21 Master Plan

Department Goal

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_		T	T	T
enrollment	Vision: Revenue,	traditional & traditional	out via targeted email, website	Affairs and Student
through creative	Relationships, and	students, assist with	conquering rather than geo-fencing,	Services will partner
pricing and	Reputation	recruitment, and support	and Google Adwords. Response	with Interact
promotion to new		retention efforts.	was within acceptable parameters	Communication to
and underserved			and met or exceeded industry	contract market research
markets.			benchmarks	and marketing plan
				development services
				for FY22 & FY 23
IV.A.1 Preserve	President's	Academic Affairs - Hoopeston:	Enrollment in CE classes continues	There is no interest in
Summer and Fall	Institutional	Increase enrollment in	to decline. For FY20 we only were	any other community
enrollment	Vision: Revenue,	Community Ed courses	able to hold Food Service License	education classes and
through creative	Relationships, and		Classes.	with current COVID
pricing and	Reputation			environment, we are
promotion to new				placing on hold for
and underserved				now.
markets.				
IV.A.1 Preserve	President's	Operations – Community	A logo for the marketing concept	Use logo on marketing
Summer and Fall	Institutional	Education: Start a marketing	has been designed.	material and list all the
enrollment	Vision: Revenue,	campaign of career options in		offerings the college has
through creative	Relationships, and	less than six months.		to offer where a new
pricing and	Reputation			career can start after six
promotion to new				months of
and underserved				education/training.
markets.				
IV.A.1 Preserve	President's	Operations – Community	There have been 13 new summer	Market camps.
Summer and Fall	Institutional	Education: Expand College for	camps added to the 2021 summer	
enrollment	Vision: Revenue,	Kids offerings and	College for Kids offerings.	
through creative	Relationships, and	scholarships.		
pricing and	Reputation			
promotion to new				

Department Goal

2020-21 Outcome

and underserved				
markets.	75 1 .1			
IV.A.1 Preserve	President's	Operations – Community	Instructor has been established.	Start working on
Summer and Fall	Institutional	Education: Explore possibility	Working with South Suburban	curriculum to get
enrollment	Vision: Revenue,	of offering a barber program.	College on finding out their steps	approval through ICCB
through creative	Relationships, and		for starting a barber program. A	to make both AA and
pricing and	Reputation		location has been secured.	certificate program
promotion to new			Additional equipment will need to	financial aid eligible.
and underserved			be added.	Explore possibility of
markets.				offering through
				College Express.
IV.A.1 Preserve	President's	Operations – Community	Two online programs have been	Market programs.
Summer and Fall	Institutional	Education: Expand career	added: a certified optician program	
enrollment	Vision: Revenue,	offerings	and veterinary assistant program.	
through creative	Relationships, and		Both programs are in the process of	
pricing and	Reputation		getting approved through the WIOA	
promotion to new			program.	
and underserved				
markets.				
IV.A.2. Launch	President's	Foundation: Fully implement	Although the campaign would never	By virtue of this influx
the Foundation's	Institutional	the Futures Campaign with a	move beyond the "silent" phase due	of donations along with
"Futures"	Vision: Revenue,	target of raising more than \$3	to the COVID-19 crisis, the two	successful investment,
Campaign.	Relationships, and	million over four years.	years in this initial phase resulted in	the Foundation's total
•	Reputation		donations and pledges totaling more	endowment surpassed
	1		than \$4 million—easily surpassing	\$21 million—which
			the original campaign target. In	represents an increase
			2020 alone, the Foundation awarded	of more than \$9 million
			553 scholarships valued @\$650K at	in three years.
			our virtual Honors Program held on	
			September 18, 2020. Seventeen	

Department Goal

2020-21 Outcome

			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
			new scholarships were added FY	
			19-20	
IV.A.3. Increase	Academic MP:	Academic Affairs: Develop	The college unveiled a 3 + 1	College is exploring 3
enrollment in	Provide local	new 3 + 1 agreements.	bachelor's-in-nursing agreement	+ 1 in several programs
potential growth	access to		with Aspen University; a new	offered by Southern
markets like	bachelor's		articulation with McKendree	Illinois University—
Indiana outreach,	degrees		university; a 3 + 1 nursing program	which could potentially
3+1, dual credit,			Grantham University, offering a	prove more attractive
southern county,			pipeline for nursing students to	than Franklin
corporate			earn an associate degree and	University's 30
education, online,			complete the bachelor's and	programs, with the
and the			master's in nursing; and a transfer	final year at SIU also
correctional			program with Indiana Wesleyan	online and the cost of
center.			University in accounting that	the degree lower than
			enables DACC graduates to earn an	Franklin's.
			associate plus 30 hours at DACC	
			and then transfer to IWU to	
			complete the bachelor's and	
			master's degrees and become	
			eligible to test for the Illinois CPA.	
IV.A.3. Increase	President's	Foundation: Cultivate	2020-2021- was unable to present	Plans to visit schools in
enrollment in	Institutional	partnerships with High	to 507 Dist. High School Juniors	2022 if restrictions
potential growth	Vision: Revenue,	Schools in the 507 District	and Seniors due to COVID.	lifted.
markets like	Relationships, and	and local Indiana High	Produced virtual tutorial on how to	iiited.
Indiana outreach,	Reputation	Schools	apply.	
3 +1, dual credit,	Reputation	50110013	appry.	
southern county,				
corporate				
education, online,				
and the				
and the				

correctional				
center.				
IV.A.3. Increase enrollment in potential growth markets like Indiana outreach, 3 +1, dual credit, southern county, corporate education, online, and the correctional center.	Marketing Plan, 2018-22	Operations - Video Production: To help future students and guests become familiar with the campus and to learn about departments and staff.	A 3D camera has been rented to take images.	Get images all over campus and edit together for an online virtual tour.
IV.A.3. Increase enrollment in potential growth markets like Indiana outreach, 3 +1, dual credit, southern county, corporate education, online, and the correctional center.	Marketing Plan, 2018-22	College Relations: Implement advertising to Indiana residents	This ongoing effort continues to evolve. New offerings are available to Indiana students.	New course/tuition "deals" are being made available to Indiana students. With this evolution, the marketing effort is also changed.
IV.A.4. Integrate college-wide marketing.	Marketing Plan, 2018-22	Operations – Community Education: Increase video marketing.	DACC upgraded the television studio and broadcast technology to enable the College to market services by streaming live programming through the	Student-produced podcasts of interviews with DACC faculty and staff will enjoy even greater and more far-

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			educational channel, YouTube, and	reaching distribution in
IV.A.4. Integrate college-wide marketing.	Marketing Plan, 2018-22	Operations: Build a more collaborative system for integrated, College-wide marketing.	the Web site. After piloting a grass-roots-level Marketing Users' Group prior to the pandemic, the plan post-COVID is to hire a contractor—Interact—to provide a full environmental scan, an identification of target markets, evaluation of student recruitment and intake practices, and a communications audit.	the coming year. This research will inform what will become an integrated marketing plan under the direction of the VP of Student Services and the Executive Director of College Relations.
IV.A.4. Integrate college-wide marketing.	Marketing Plan, 2018-22	Operations – Computer Network Services: LCD TC Upgrade for Digital Signage	Replaced 5 Screens this year	Evaluate for next year screens that need replacement
IV.B.1. Strengthen alliance with local businesses, industry, and educational institutions, especially among underrepresented community	President's Institutional Vision: Revenue, Relationships, and Reputation	Finance: Reach out to local businesses from underrepresented groups to encourage increased opportunities for selling goods and services to the College.	The College developed and implemented a purchasing program that ensures that Business Enterprise Program companies (minority-owned, women-owned, and disabled-owned businesses) to bid on contracts with DACC. The Board approved this new policy in February 2021.	Develop a comprehensive list of eligible BEP companies throughout the region.
groups. IV.B.1. Strengthen alliance with local businesses, industry, and educational	Vision: Revenue, Relationships, and Reputation	Chief Diversity Officer: Partnered with Governance Teams and Individual faculty hosting: Mental Health Awareness, Coming Out; Black History;	Implemented	Research additional programs and activities

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institutions, especially among underrepresented community groups. IV.B.1. Strengthen alliance with local businesses, industry, and educational institutions, especially among underrepresented community groups.	President's Institutional Vision: Revenue, Relationships, and Reputation	Operations – Small Business: Partner with other area organizations to provide a "business incubator"—a shared workspace opportunities with on-site advisement/training opportunities for small businesses.	Established a new location for the SBDC at Plaza 31 in north Danville, for increased visibility. Co-workspaces continue to be utilized at the Willdon Building in Hoopeston. The new location at Plaza 31 has a large conference room that can be used for workshops with advance notice.	Utilize the existing co- workspaces as a way to nurture minority owned start-ups who may benefit from the low- cost start up option and the mentoring and support of the group environment. SBDC signage being made to help with the large increase with exposure. There will be a pylon sign along with a building sign to promote the center.
IV.B.1.	President's	Academic Affairs -	Adult classes put on hold due to	Amount of applicants/
Strengthen alliance with	Institutional Vision: Revenue,	Hoopeston: Continue to	COVID. Will resume during	students declining.
local businesses,	Relationships, and	partner with local healthcare facilities and provide training	2021/2022. Offering C.N.A. class for high school students Summer	Partnering with VCW to sponsor students.
industry, and	Reputation	for CNA's on a flexible	2021.	to sponsor students.
educational	Reputation	schedule. Offer both initial	2021.	
institutions,		certification as well as re-		
especially among		certification programs.		
underrepresented		r - 8		

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aammunitu				
community				
groups. IV.B.1.	President's	Form a community alliance	Through the Doon of Adult	I avamaga tha linkaga
	Institutional	Form a community alliance	Through the Dean of Adult Education and Student Services, the	Leverage the linkage with Meade Park school
Strengthen		with the neighboring Meade	,	
alliance with	Vision: Revenue,	Park Elementary School as	College held a number of outreach	to work with the City to
local businesses,	Relationships, and	DACC's "sister school."	events with Meade Park, including	revitalize Meade Park
industry, and	Reputation		classroom interaction, reading	as a possible new home
educational			sessions, and a mask-sewing	field for the DACC
institutions,			activity.	softball team.
especially among				
underrepresented				
community				
groups.				
IV.B.1.	President's	Operations – Small Business:	Utilizing outside resources for	Continue to offer
Strengthen	Institutional	Encourage entrepreneurial	workshops including First Midwest	trainings at multiple
alliance with	Vision: Revenue,	thinking through special events	Bank for business succession	locations.
local businesses,	Relationships, and	and training offerings in person	planning and Constant Contact for	
industry, and	Reputation	or virtually.	email marketing.	Develop next steps in-
educational				person seminars.
institutions,				_
especially among				It is paramount for these
underrepresented				training to be marketed
community				to the multicultural
groups.				populations that we
•				serve through equity
				and inclusion.
IV.B.2. Engage	Student Services	College Relations: Recruit and	DACC established the Board of	Although COVID
TRIO students	MP: Increase	engage a representative group	Student Scholars with participants	forced the meetings to
and presidential	student access,	of the College's highest	including TRIO students, Toolbox	go online for several
scholars in Board	engagement,	academic achievers to serve on	students, and presidential scholars.	months, the in-person
	retention and	a Board of Student Scholars.	, 1	meetings resumed in

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	1	1		T
of Student	success through			May 2021 with a
Scholars.	more integrated			luncheon. The regular
	and			schedule of meetings
	comprehensive			will be held beginning
	student services.			with the Fall semester.
IV.B.2. Engage	Student Services	College Relations: Assess	BOSS met every other month,	Engage new set of
TRIO students	MP: Increase	effectiveness of Board of	virtually, with limited attendance.	participants for FY22,
and presidential	student access,	Student Scholars (BOSS)	Those students who did participate	expand the pool of those
scholars in Board	engagement,		were active with hallway banner	invited to participate,
of Student	retention and		and #MyDACCStory campaigns.	plan activities to benefit
Scholars.	success through		The program has been successful	their "resumes," and
	more integrated		for those students who chose to	utilize their experiences
	and		participate.	and positive attitudes to
	comprehensive			recruit in high schools.
	student services.			
IV.B.3. Leverage	Marketing Plan,	College Relations: Increase	Student banners containing pictures	While banners are the
recent H.S.	2018-22	marketing penetration into high	and testimonials of high-achieving	only viable option
alumni for		schools by utilizing alumni.	DACC students have been sent to	during a pandemic,
recruitment.			their high schools of origin.	DACC's new recruiter
				now has an office in
				Danville high school
				and could leverage this
				by including alumni in
				person for his visits.
IV.B.3. Leverage	Marketing Plan,	Operations - Video Production:	Hired two additional eSports	Start contacting high
recent H.S.	2018-22	Create a high school portal for	coaches to help recruit and plan	schools and students
alumni for		eSports by hosting high school	events.	informing them of next
recruitment.		events in the eSports lab.		year's opportunities.
IV.B.3. Leverage	Marketing Plan,	Operations - Video Production:	18 program videos were created in	Continue to develop
recent H.S.	2018-22	Raise awareness about	summer 2020, additional program	promotional videos for
		programs.		programs.

alumni for			videos will be created in summer	
			2021.	
recruitment.	26 1 1 21			~
IV.B.3. Leverage	Marketing Plan,	Operations - Video Production:	Mick Jaguar video campaign was	Continue to develop
recent H.S.	2018-22	Develop videos to target high	created to target potential students	videos for social media.
alumni for		school students.	on social media. College Express	
recruitment.			and TRIO were produced.	
IV.C.1. Advance	Marketing Plan,	College Relations: Develop and	With a prolific video-production	The planned research
and enhance the	2018-22	nurture the DACC brand.	team producing an exceptional	that Interact provides in
brand, DACC			number of promotional pieces,	the coming year will
Online.			College Relations has helped to	help inform the quality
			cultivate a consistent DACC look.	and consistency of the
				College's messaging
				and images.
IV.C.2. Engage	President's	College Relations: Assist	The Alumni's executive board has	In consultation with the
Alumni in a	Institutional	alumni in a project to galvanize	shown a willingness to engage in a	leadership of the
collaborative	Vision: Revenue,	membership.	number of projects, but the	Alumni board, the
project.	Relationships, and	r · · · · · · · · · · · · · · · · · · ·	pandemic thwarted these efforts.	College will assist with
pr sjeet.	Reputation		pandemic in water these creatist	future planning.
IV.C.2. Engage	President's	Foundation: Work with College	Attend Alumni meetings and	Continue to look for
Alumni in a	Institutional	on alumni engagement	engage with Alumni Board with	opportunities to reach
collaborative	Vision: Revenue,	program	activities on campus. Promote	alumni.
project.	Relationships, and	program	giving opportunities through social	urumm.
project	Reputation Reputation		media and marketing. Incorporate	
	Reputation		alumni stories in bi-annual	
			newsletter. Volunteer at	
			community events such as Rotary	
			and NJCAA to cultivate	
			partnerships with community	
			members	

Strategic Planning
Matrix 2020-21

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Next Steps

IV.C.3. Expand	Marketing Plan,	College Relations and the	Along with podcasts of student	The fourth and fifth
video outreach to	2018-22	Office of the VP of Operations:	interviews of DACC employees, the	three-interview shows
the community.		Expand the marketing of the	revitalized video and television unit	will be produced next
		"Legends" video series.	has produced and broadcast	year and will appear on
			"Legends II" and "Legends III" in	cable channel 5 and
			the series of videos honoring iconic	streaming through the
			people who contributed to the	Web site and YouTube.
			College's 75-year history.	

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