

**Transfer Curriculum
Mass Media/Journalism, Public Relations,
Media Management Promotion and Sales**

Mass Communication sequences chosen from Radio, Television or Interactive Media.
Journalism sequences chosen from Broadcast Journalism, News Editorial, or Visual Communication.

Individuals who complete the courses listed below earn the Associate of Arts degree at Danville Areas Community College, will have met the senior institution’s lower division general education requirements and will be admitted as juniors.

Required Courses	Hours
First Semester	
SPCH 101 Oral Communication – OR – SPCH 102 Public Speaking	3
ENGL 101 Rhetoric and Composition I	3
Social Science Elective (IAI) (See Note 3.)	3
Mathematics Elective (IAI)	3
Foreign Language Elective (See Note 2.)	4
INST 101 Success in College	1
Total Hours	17
Second Semester	
ENGL 102 Rhetoric and Composition 2	3
Elective (See Note 4.) (See Note 1.)	3
Life Science Elective (IAI)	3-4
Foreign Language Elective (See Note 2.)	4
Total Hours	13-14
Third Semester	
JRNM 112 Intro to Mass Media	3
Social Science Elective (IAI) (See Note 3.)	3
Social Science Elective (IAI) (See Note 3.)	3
Fine Arts/Humanities Elective (IAI)	3
Foreign Language Elective (See Note 2.)	3
Total Hours	15
Fourth Semester	
Fine Arts Elective (IAI)	3
Physical Science Elective (IAI)	3-4
Humanities Elective (IAI)	3
Elective (See Note 1.) (See Note 4.)	3
Elective (See Note 1.) (See Note 4.)	3
Total Hours	15-16

Transfer Admission Requirements:

1. Minimum 2.7 GPA (4.0 scale).

Notes:

1. Mass Media/Journalism majors must complete a minor or second major in a department other than Communications. Possible selections for a minor or second major are as follow: Political Science, Sociology, Writing, Health Sciences, Sciences, English, etc.
2. Students can fulfill the language requirement with three years of one foreign language in high school or completion of the second semester or higher of college-level foreign language with grades of C or better, or equivalent proficiency as determined by exam.
3. Students can meet ISU's AMALI (cultures and traditions of Asian, the Middle East, Africa, Latin American or Indigenous Peoples of the world) graduation requirement by completing POLI 160, GEOG 134, or ANTH 107 as a DACC social science requirement. If a different social science elective is completed, the AMALI requirement must be met at ISU. There are dozens of courses to choose from in this area once the student is enrolled at ISU.
4. For those pursuing Interactive Media, Television or Media Management Promotion and Sales, you need to take JRNM 110, Intro to Television Production, as this elective. It is only offered in the spring semester according to the catalog.
5. For additional information, contact:

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**PROGRAM AND CURRICULUM REQUIREMENTS ARE SUBJECT TO CHANGE.
SEE A DACC COUNSELOR OR ACADEMIC ADVISOR FOR UPDATED INFORMATION
PRIOR TO REGISTRATION EACH SEMESTER.**