ATD Leadership Team Tuesday June 14, 2016 2:00 pm

President's Conference Room

Present: Dr. Alice Marie Jacobs, Dave Kietzmann, Ashley Hargrove, Carla Boyd, Dr. Wendy Brown, Phillip Langley, Cindy Peck, Stacy Ehmen, Bob Mattson, Laura Williams

I. Rotary Report Update

a. Cindy presented to Danville Rotary at the May 16th meeting. The presentation was similar to the Board report recently given and went very well.

II. ATD Annual Reflection & Leader College Application Update

a. The Annual Reflection and Leader College Application have been submitted. Feedback from Achieving the Dream will be shared once responses are received. **Action Items:**

-Cindy will share Achieving the Dream feedback for the Annual Reflection and Leader College Application when it is received.

III. What It's Worth Panel Update

a. Carla participated in a panel discussion at the Federal Reserve Bank on June 7. Carla discussed her work with Investigations and Danville Housing Authority. Wendy, Carol, and Cindy also attended the event. The conference was well-attended and provided additional contacts and resources for organizations working on equity within communities.

Action Items:

-Carla has a few extra copies of the Federal Reserve Bank book from the conference available in her office for anyone who is interested in more information.

IV. Retention, Persistence, & Completion Goals

- a. Retention, persistence, and completion data was reviewed. Persistence is defined as the number of students earning credentials within a specific amount of time. Completion refers to the number of students that successfully complete programs.
- b. Possible goals were discussed, including 1% increases in fall-to-fall retention and full and part-time completion. Additional data review and discussion will be needed before goals are set.

Action Items:

-Bob will provide additional data for the team to review and set goals.

V. Items from the Floor

a. The team discussed ways to communicate goals across campus. Showing the gains from a 1% increase was mentioned as a strategy that has been effective for some peer institutions.

VI. Next Meeting: Tuesday July 12, 2016 at 2:00 p.m. Meeting adjourned at 2:45 p.m. CST.