

Achieving the Dream
Equity & Inclusion Team

March 6, 2019 1 pm

Laura Lee

Attending: Carol Nichols, Candace McNeil, Melanie Green, Shannon Childers, Dawn Nasser, Bob Mattson, Cydney Boyd

- **M-SWIFT - Status report on Students**
 - Candace reported six of our M-SWIFT students have already completed FASFA. She has added a column to the form for this data. She is going to add the Pell/Non-Pell column also.
 - Melanie reported the three students have moved from full time to part time. One had dropped entirely – this student had been contacted but had a health issue that lead to his decision in spite of encouragement from one of our team members and from their family. One had dropped from 14 to 10 hrs. Investigation showed the teacher had dropped the student who had told our committee member they had housing issues.
 - Mentor lists have been updated in the system – 14 do not have a DACC mentor – this will be remedied.
 - Identify placement scores for our students. The discussion was that by changing to the criteria that if someone has a 2.5 or higher GPA they don't need to take developmental courses may be masking challenges in this area.
- **Training for the group – The committee would like to participate in a webinar – “Supporting Men of Color: How to Increase Engagement, Retention & Graduation Rates with an Innovative Holistic Coaching Program” on Wednesday, March 27 from 2 to 3:30 pm. Shanay will register us and generate the paperwork for the \$425 payment. Carol will schedule Laura Lee for the afternoon.**
- **Emails/Social Media Contacts**
 - Lara Conklin referred us to Kristen for information on Snapchat and Instagram. Dawn volunteered to set up the group/page for M-SWIFT on these platforms.
 - By the week of Feb. 25th, Dawn sent out a blast about Scholarships and the March 4 deadline.
 - This week Shannon will send out a blast regarding tutoring with links to information on all the tutoring centers and how to participate.
 - By the week of Mar. 11, Candace will send out a blast reminding students to file their FASFA and prepare for financial aid requests. (prototype circulated for feedback).
 - By the week of Mar. 18, Carol will send out a blast reminding students of TRIO services. Carol will also provide information on Hoot Suite which allows a post to be made on all social media accounts simultaneously.

- By the week of Mar. 25, Melanie will sound out a reminder about registration appointments.
 - The group discussed including text messages as a method of contact going forward.
- Next Cohort – The group discussed the need to make contact with the incoming cohort early to be sure they have all the information and contacts they need and have made a connection from people from our team. The following touch points were identified:
 - Discover DACC Days – do a special session for M-SWIFT
 - New Student Orientation – do a special session for M-SWIFT
 - Counseling – direct M-SWIFT students to committee members Dawn or Melanie for counseling and registration.
 - Financial Aid – direct M-SWIFT students to Candace.
- Next Meeting – Wednesday, April 3, 2019 at 1 pm in Laura Lee.