Danville Area Community College 2022-23 Strategic Planning Matrix FINAL

"Danville Area Community College is committed to providing quality, innovative, and accessible learning experiences that meet the lifelong academic, cultural and economic needs of our diverse communities and the world we share."

Strategic Focus	I. Student Learning	II. Student Success	III. Institutional Excellence	IV. Organizational Advancement
Fundamental Goals	• **Provide effective instruction for traditional and nontraditional students** • **Offer programs addressing student demand and community need**	• **Foster a culture of student success and inclusion** • **Support student access and affordability**	• **Strengthen the College's finances, infrastructure, and technology** • **Engage and retain skilled and dedicated employees**	• **Communicate the mission to the community** • **Support local industry, job readiness, and workforce development**
2022-23 Priority Goals	**A--Academics** 1. Improve online and classroom pedagogy by introducing a teaching and learning committee. 2. Engage five Criteria-based faculty and staff committees and assessment champions to prepare for March 2024 comprehensive review by HLC. 3. Expand visibility of DACC Academy aimed at increasing secondary-student engagement. 4. Investigate offering a full program like CMA at the Hoopeston Learning Center. 5. Explore new student-centered, learning-management-system technologies, including those readily adaptable to mobile-phone use. **B—Transfer and Articulation.** 1. Investigate DACC's role in the early-childhood-education consortium and the development of a transferable AAS degree. 2. Provide high-demand options for articulation, inc. additional 3 + 1 programs. 3. Investigate an increase in transfer courses at the Department of Corrections in alignment with Eastern Illinois University. **C—Career and Technical** 1. Investigate technical programs and certificates to meet the demand of future industry sectors. 2. Explore competency-based learning models for targeted CTE programs. 3. Refresh the College Express program offerings to reflect an increase in student demand and community need. 4. Review the ICAP's offerings and identify opportunities to expand and meet student demand and community need. 5. Partner with local businesses to create industry specific certificates to prepare students for employment.	**A--Completion and Retention** 1. Improve three-year graduation rates to 45% by 2024 for the Full-time cohort using Customer Relationship Manager. 2. Implement a pilot program to improve success for developmental students (i.e., a tuition waiver for co-requisite developmental courses). 3. Revitalize the "Toolbox" program in alignment with TRIO to improve the success rates of students from low-income and underrepresented groups. **B—Recruitment** 1. Develop new outreach plans to reach out to underrepresented communities, African American residents, veterans, adult learners, and Indiana residents. 2. Increase enrollment to 2019 levels or better. 3. Promote "marquee" programs, like music production and music for business, barbering, robotics, wind technology, and turf management. 4. Attract job-seekers to DACC through the American Job Center, Vermilion County Works, and DACC Career Services. **C—Student Engagement** 1. Increase student participation in extracurricular activities. 2. Relocate Food Panty for better student access. 3. Investigate housing options for homeless students.	**A--Infrastructure** 1. Continue progress toward good repair. 2. Renovate the first floor of Hegeler Hall, Clock Tower, and Horticulture Center. 3. Upgrade campus fire system. 4. Enhance security systems by introducing an integrated system with fully compatible text-messaging and other identified tools to improve timely communications to all stakeholders. 5. Upgrade and enhance student services and commons and athletic facilities, (Gym, Financial Aid, eSports lab, weight room, and athletic fields). Improve wayfinding/signage. **B—Technology** 1. Implement improvement to the telephone system with a Voice Over Internet Protocol system. 2. Implement available Colleague functionality and investigate the feasibility of full integration of the Foundation's Next Gen with Colleague. 3. Implement a video quizzing utility and cloud-based video portal solution. **C—Finance** 1. Employ a sustainable financial plan that anticipates potential reductions in local and State subsidies as well as diminishing tuition revenue. 2. Secure funding for key State RAMP priority projects, especially the completion of Phase II of Hegeler Hall. **D--Personnel** 1. Develop and implement a plan of action based on information received from the 2022 Employee survey. 2. Investigate institutional succession plan. 3. Create a Diversity, Equity, and Inclusion Council that is charged through Governance to implement the Equity Plan for hiring and retaining employees from under-represented groups.	**A—Resources** 1. Revise all area-specific strategic plans including -- Academic Services Master Plan, Assessment Plan, Teaching & Learning Plan, Student Services Master Plan, Strategic Enrollment Management Plan, Professional Development Plan, Marketing Plan & Technology Plan. 2. Continue building the Presidential Scholarship endowment. 4. Promote the Mary Miller Society to increase scholarship bequests. 5. Design and introduce auxiliary programs that raise revenue to subsidize operations, including the community use of Jacobs Hall, in-house dining services, and a campus restaurant. 6. Through Corporate Education, increase revenue via customized business training with new clients.. **B—Relationships** 1. Support new industry with workforce development, including casino, Fed Ex, and expanded Carle. 2. Expand use of the "Write Your Story" campaign to include current students, recent graduates, alumni, and community stakeholders. 3. Encourage increased participation of minority-owned and women-owned businesses through the Business Enterprise Program. 4. Reengage DACC retirees with an annual luncheon. **C—Reputation** 1. Update Hoopeston Donor wall. 2. Employ All Star Jaguars in an expanded capacity to act as student ambassadors, models, and social media influencers.