Danville Area Community College 2017-18 Strategic Planning Matrix

"Danville Area Community College is committed to providing quality, innovative, and accessible learning experiences which meet the lifelong academic, cultural and economic needs of our diverse communities and the world we share."

I. Student Learning	II. Student Success	III. Institutional Excellence	IV. Organizational Advancement
A. Curriculum 1. Explore ideas to encourage innovative pedagogy 2. Implement curricular changes to increase student retention and persistence 3. Evaluate recent assessment and outcome update to programs and courses 4. Evaluate Danville Dept. of Corrections course schedule and faculty staffing 5. Investigate the use of more 8 week courses **B. Transfer Programs** 1. Expand 3+1 bachelor's articulation programs 2. Explore additional ideas for pathway programs with senior institutions 3. Develop and implement a plan to grow dual credit with no financial loss 4. Investigate an Honors program for current DACC and county high school students **C. Developmental Skills** 1. Assess the implementation of Accuplacer 2. Meet with high schools to discuss testing and college preparedness **D. Career and Technical** 1. Explore new and review current curriculum offerings for alignment with community needs 2. Explore innovative ways to increase enrollment through stackable credentials and short term certificates 3. Research reopening the CDC toddler classroom for changing education requirements 4. Infuse drone technology into existing or new courses	**A. Student Engagement** 1. Promote the use of reporting systems for timely student interventions 2. Assess and expand student activities to improve retention[1] 3. Investigate the expansion of campus tutoring services and infrastructure 4. Research recruiting and retention methods focused on students from underrepresented groups **B. Access and Affordability** 1. Review the Master Course Schedule for effectiveness 2. Study the inclusion of textbooks into the student payment plan 3. Assess the Bonus Course strategy for additional course taking 4. Implement strategies to reduce textbook costs 5. Assess the success of the "Second Chance" scholarship 6. Review the tuition and fee structure for improved transparency **C. Guided Pathways/Career Development** 1. Research "Goals" program for degree/certificate seeking students 2. Track, monitor and provide assistance to keep students on track for graduation within three years[1][2] 3. Assess effectiveness of multiple-measure strategies for initial course placement 4. Review mentoring program	**A. Budget** 1. Maintain essential spending guidelines 2. Identify and apply for grant opportunities in support of teaching and learning that fund equipment and facilities 3. Explore strategies to increase Assessment Center staffing, service, and space to meet student and community demand 4. Investigate more cost effective health insurance **B. Infrastructure Renewal and Expansion** 1. Assess recent changes to improve energy efficiency 2. Investigate future expansion of campus facilities 3. Assess the SBDC and Community Ed location moves 4. Establish continuation of operation plans to prepare for short and long term calamities 5. Investigate upgrades to campus building HVAC units **C. Technological Enhancements** 1. Assess improved methods for student test-taking in Assessment Center 2. Investigate scanning software and electronic form capabilities 3. Evaluate online tutorials 4. Investigate improvements to television production and studio 5. Investigate online Financial Aid accessibility for students **D. 2019 Accreditation** 1. Produce previously missing evidence for the Assurance Argument 2. Provide "closing the loop" examples of assessment for departments 3. Assess the coordination of the planning processes (budget, strategic, assessment and other plans) 4. Evaluate HLC Mandatory Advisement Quality Project **E. Professional Development** 1. Develop succession plans 2. Train and implement staff and faculty on intrusive advisement strategies and embedded advisement 3. Assess and enhance emergency planning by holding "table top" drills 4. Evaluate faculty training on the development of a culture of learning and awareness of DACC student services 5. Continue to recruit and retain a diverse workforce 6. Evaluate the summer work schedule	**A. New Revenue Streams** 1. Evaluate and revise a facility rental plan 2. Investigate grants or alternative funding opportunities with existing business partners 3. Plan for a Foundation fundraising campaign 4. Implement strategies to build a revitalized Alumni Association 5. Implement an entrepreneurial approach to Community Education 6. Research a CDC partnership 7. Research expanded class offerings at Danville Housing **B. Brand Marketing** 1. Institutionalize the 'Power of 3' branding 2. Evaluate marketing to millennials 3. Evaluate the use of student and alumni testimonials in recent marketing 4. Market 3 + 1 bachelor programs **C. Community Relations** 1. Market degree completion to dual credit students 2. Update marketing dual enrollment to K-12 families 3. Enhance relationships with public officials 4. Continue College participation in Danville's East/Main corridor development 5. Continue sustainability initiatives 6. Explore enhancement to services, usage and purpose of the Hoopeston Learning Center **D. Corporate Education/Workforce** 1. Implement a regionalized workforce development system through AJC and WIOA 2. Continue to increase community linkages with Corporate Education

[1]Including Student Self Service   [2]including Veteran services